



**THQ Nordic AB (publ) acquires
Goodbye Kansas Game Invest**

**Investor Presentation
Aug 14, 2019**

THQ Nordic acquires Goodbye Kansas Game Invest platform in early-stage game investments including investments in five promising game companies

PURCHASE PRICE OF 42M¹

Historical invested capital exceeds purchase price

PLATFORM AND EXPERIENCED MANAGEMENT TEAM

Experience in growing gaming companies

Network, competence and extensive knowledge in the Nordic early-stage gaming ecosystem

SELECTED PORTFOLIO

Invested in five² Nordic early-stage gaming companies: Framebunker, Neon Giant, Palindrome Interactive, Kavalri and Fall Damage

OTHER ASSETS INCLUDED

Royalty rights to RPG game Biomutant



2016
Founded



STHLM
Sweden



4
FTEs

TEAM



Per-Arne Lundberg
CEO
15+ years
game experience



Dan Thronström
Executive Producer
10+ years
game experience



Henrik Jonsson
Executive Producer
20+ years
game experience



Amanda Merlenius
Operations Coordinator
3 years
game experience

Promising investment portfolio

Game developer



Founded: 2015

CEO: Johan Ahlgren

FTEs: 15

City: Skövde

Genre: Action Strategy



Ownership: 50%

Year invested: 2016

Working on first release

Game developer



Founded: 2016

CEO: Anders Gyllenberg

FTEs: 20

City: Stockholm

Genre: Online PvP



Ownership: 50%

Year invested: 2017

One released game

Game developer



Founded: 2017

CEO: n.a.

FTEs: 11

City: Uppsala

Genre: Cyberpunk Action



Ownership: 24%

Year invested: 2018

Working on first release

Game developer and community



Founded: 2018

CEO: Axl Andersson

FTEs: 5

City: Stockholm

Genre: Riding Community



Ownership: 21%

Year invested: 2018

Working on first release

Game developer



Founded: 2013

CEO: Charles Hinshaw

FTEs: 11

City: Copenhagen

Genre: Action RPG



Ownership: 21%

Year invested: 2019

Working on first release