

Press release  
Karlstad, 19 February 2020

## David Gardner joins Embracer Group's Board of Directors

**The Extraordinary General Meeting of Embracer Group AB (publ) held today, has elected David Gardner as a new board member as of 1 April 2020. David Gardner has a solid industry background and his professional experience includes entrepreneurial and senior management positions in both Electronic Arts and Atari S.A.**

*"Over the past few years, I've watched Embracer Group making a positive impact in the games market and I'm really happy to bring my experience to the company as they continue and accelerate their plans",* says David Gardner.

He joins the board as of 1 April 2020. All current directors, Ulf Hjalmarsson, Jacob Jonmyren, Erik Stenberg, Kicki Wallje-Lund (chairman) and Lars Wingefors remain on the board.

The Extraordinary General Meeting also resolved that David Gardner shall receive the same remuneration as the other directors in accordance with the Annual General Meetings resolution, whereby David's remuneration shall be SEK 250,000 (total remuneration that may be paid to all directors who receives remuneration amounts to SEK 1,550,000).

*"We give David a sincere welcome to the board of directors. His unique experience will be very valuable to Embracer Group as we continue to grow and expand the scope of the company and our offering",* says Kicki Wallje-Lund, chairman of the board.

David Gardner has a solid industry background and experience. He met Electronic Arts founder Trip Hawkins in 1981, and David became part of the founding team behind EA. He went on to establish EA's European Business Unit in 1986 and lead it as it grew to USD 1 billion in gross revenue and 1,200 employees. David became part of EA's global management team based in California from 2004 to 2007 when he then returned to Europe to live there with his family. David became CEO of Atari S.A. where the turnaround goal was marked by the successful sale of Atari's distribution companies, the privatization of the US unit and the acquisition of Cryptic Studios.

Today, David is co-founder and general partner of London Venture Partners LLP, a VC-company founded in 2010. Based in London and Berlin, London Venture Partners focus on companies in the gaming industry at an early stage.

For more information about David please refer to the notice to the Extraordinary General Meeting available at the company's website [embracer.com](http://embracer.com).

**For more information, please contact:**

Kicki Wallje-Lund, chairman of the board Embracer Group AB (publ)

Tel: +46 705 74 01 92

E-mail: [kicki.wallje-lund@embracer.com](mailto:kicki.wallje-lund@embracer.com)

**About Embracer Group:**

Embracer Group is the parent company of businesses developing and publishing PC and console games for the global games market.

The Group has an extensive catalogue of over 150 owned franchises, such as Saints Row, Goat Simulator, Dead Island, Darksiders, Metro, MX vs ATV, Kingdoms of Amalur, TimeSplitters, Satisfactory and Wreckfest amongst many others. With its head office based in Karlstad, Sweden, Embracer Group has a global presence through its four operative groups: Koch Media GmbH, THQ Nordic GmbH, Coffee Stain AB and Amplifier Game Invest. The group has 26 internal game development studios and are engaging more than 3,000 employees and contracted employers in more than 40 countries.

Embracer Group's shares are publicly listed on Nasdaq First North Stockholm under the ticker EMBRAC B with FNCA Sweden AB as its Certified Adviser; [info@fnca.se](mailto:info@fnca.se) +46-8-528 00 399.

For more information, please visit: <http://www.embracer.com>