EMBRACER* GROUP

Q4 FY21/22

Interim Report

May 19, 2022

Financial highlights Q4

Operational highlights Q4

EMBRACER* GROUP

Net sales Group

YoY growth

SEK 5,229m

+117%

Net sales Games

YoY growth

SEK 4,418m

+124%

Net sales Partner publishing / Film

YoY growth

SEK 737m

+72%

Operational EBIT

YoY growth

SEK 1,052m

+17%

BUSINESS AREA GAMES Q4 / FY 21/22

Organic growth CCY

Pro forma growth CCY

-34% / -7%

+3% / +18%

Mobile Q4 pro forma growth 43%

Free cash flow

SEK 430m

SEK 856m

Q4 FY 20/21

Operational EBIT Forecast

Management reiterates the forecast* for operational EBIT the coming financial years:

FY 22/23 SEK 9,200-11,300 million FY 23/24 SEK 10,300-13,600 million

AAA projects 25+

Pipeline projects

223

planned for release until March 2026 whereof 159 unannounced

Invested in game development

SEK 950m

in Q4, which was 3,6x the dev. value of released games (262m)

Mobile **MAU**Monthly active users

Mobile **DAU**Daily active users

308m

35m

People

12,750+ (14,000+)**

Organic growth 14%

Internal studios

118

Internal publishers **20**

ACQUISITIONS

[Beambog]



CRYSTAL DYNAMICS





KEY PREMIUM RELEASES







KEY PREMIUM BACK CATALOG REVENUE DRIVERS

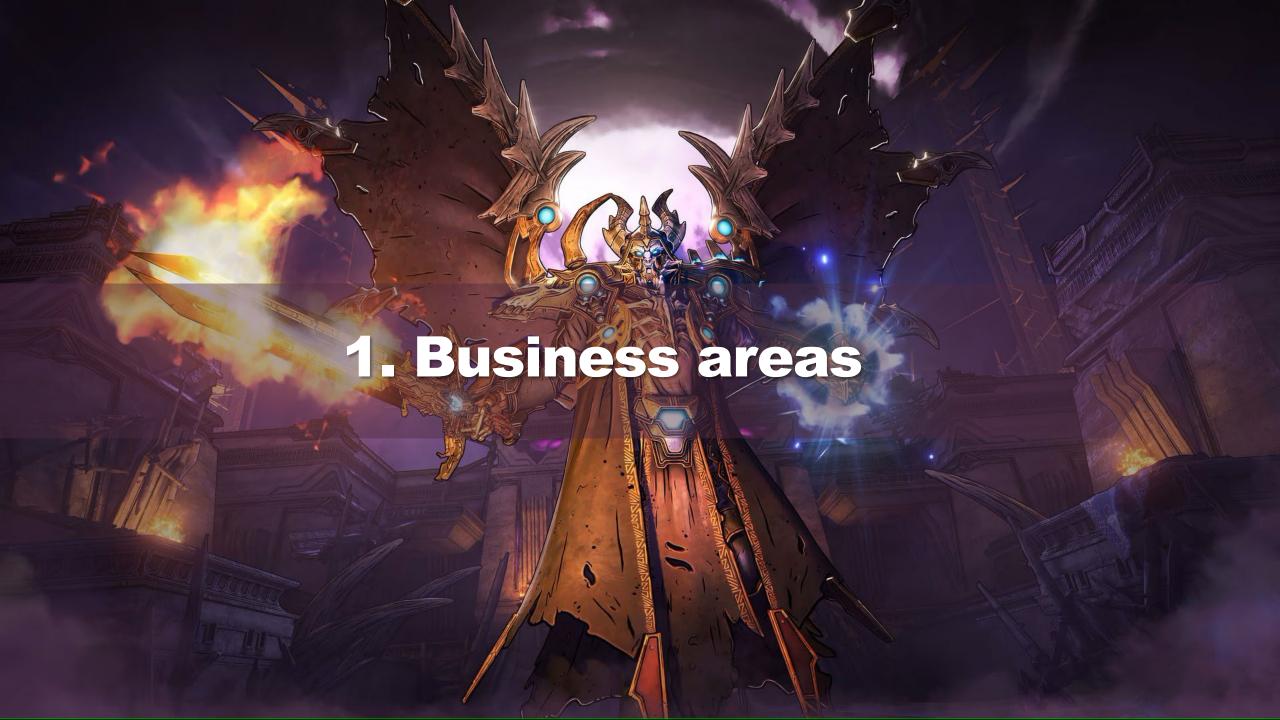








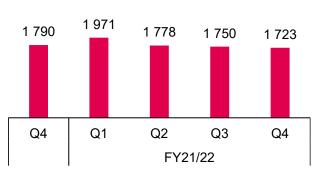


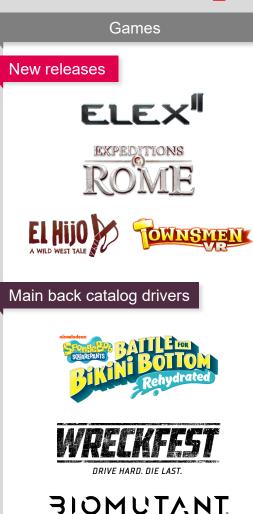




THONORDIC







About

21 studios 988 int. headcount

THQ Nordic's strategy is acquiring established, esteemed IPs and enhancing their value through asset care and sequels.

Highlights

Announced its acquisition of Frankfurtbased metricminds, a renowned service provider for animated content.



Announced the opening of THQ Nordic Singapore, an extended arm of the Vienna based Marketing & PR team and will focus on the Southeast Asia region.











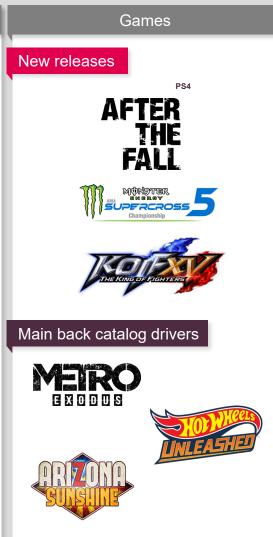




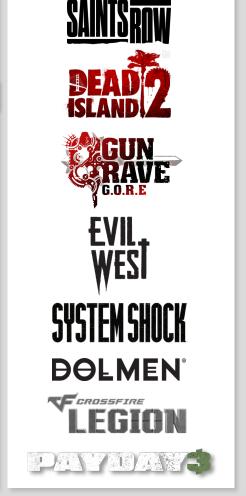


KOCH MEDIA PUBLISHING





About 13 studios 2,274 int. headcount Koch Media Publishing focuses on small number of world-class IPs with global publishing and worldwide distribution. Highlights Chorus won best German game of the year. Digixart won 5 awards at the 2022 Pegasus Ceremony including Best Indie Video Game. Released after the quarter: Let's Get Fit, MotoGP 22, Trek to Yomi and Hot Wheels Unleashed: Monster Trucks Expansion



Selected pipeline

source: as of March 31st 2022

Koch Media Planegg, Germany

Saints Row is the reboot of the AAA open world crime franchise created by Deep Silver Volition.

- We are finalizing development of what will be the biggest and best Saints Row game yet
- Full reboot with a new cast of characters and an all-new city to explore
- Wild criminal sandbox featuring moments only possible within the world of Saints
- Customization and player expression remain the hallmark of the franchise



Release Date: August 23rd, 2022

Platforms:

PC, Xbox Series X | S, Xbox One, Playstation 4, Playstation 5





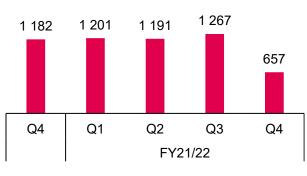




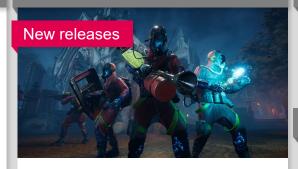








Games



MIDNIGHT GHOST HUNT

Main back catalog drivers







About

7 studios

123 int. headcount

Coffee Stain is a Swedish video game developer and publisher and is a highly creative world-leading indie studio.

Highlights

Released after the quarter: Songs of Conquest (Early Access).



Valheim sold over 10 million copies.

Deep Rock Galactic was awarded Best Live Game by Spilprisen (Denmark) and reached 10 million downloads.

Asmodee signed a global distribution deal with **Ghost Ship Games** for Kickstarter backed Deep Rock Galactic board game.



Studios

Internal studios



Göteborg Sweden



Denmark



Trollhättan



Sweden

Sweden



Stockholm Sweden



Malmö Sweden



Sweden

Associated studio



Sweden





Acquisitions

A Creative Endeavour, founded in 2012, based in Gothenburg becomes Amplifier's firstly wholly-owned Free-toplay mobile game studio. Their 8person team focuses on Hyper-casual and Idle mobile game genres and has released several titles with a combined total of 75+Million downloads.



Invisible Walls, founded in 2017, is a game studio based in Copenhagen, with a team of 15 they bring expertise within the social strategy game genre to the Amplifier group. Their first release First Class Trouble has been played by more than 1 million people on PC and PS+ and was awarded "Best Debut Game" at the Danish Spilprisen 2022.



About

16 studios

303 int. headcount

Amplifier Game Invest consists of 19 wholly or partly owned studios that are run by industry veterans, and these studios are gradually building a pipeline of exciting games, typically based on new IPs.

Significant organic growth is expected in the coming years as the pipeline matures and more games are released.



Building for long term growth

Internal studios



Madrid

Spain













Ravenna Italy



Sweden





Norway

V

C77

Bellevue





Sweden

Skövde

Sweden





INVISIBLE WALLS











Copenhagen Denmark



Montréal

Canada

USA

Associated studios



Stockholm Sweden



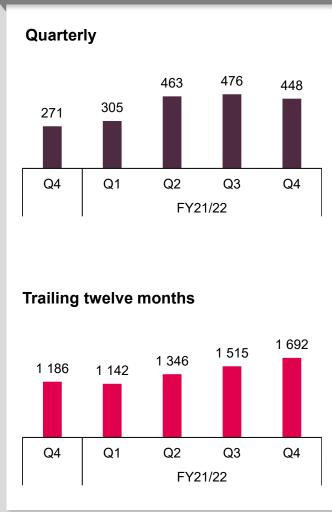
Copenhagen Denmark



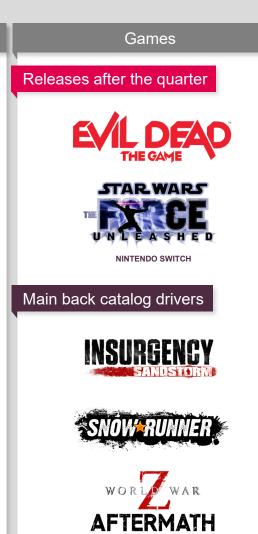
Uppsala Sweden







Net sales (SEK million)



About 24 studios 2,671 int. headcount Saber Interactive is one of the largest and longest-standing developers of interactive AAA games in the world. New studios During the quarter, Saber announced the opening of three new South American Studios: Nimble Giant Entertainment Peru, Chile, and Uruguay. NIMBLE

Aspyr Media enters into Agreement to acquire **Beamdog**, a studio known for its work on beloved Dungeons & Dragons role-playing games.

[Beambog]



Selected pipeline









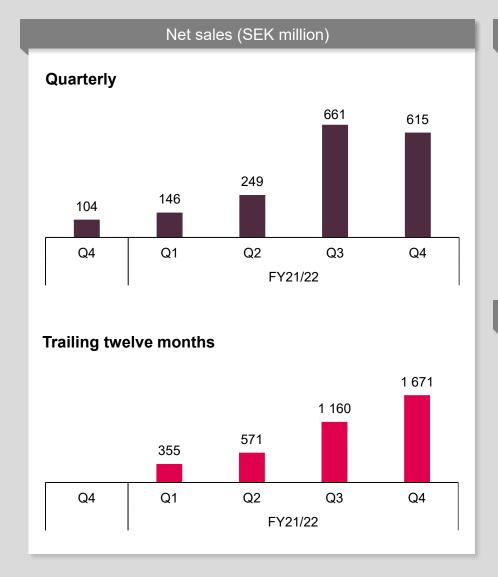




10



DECA















Quarterly Pro forma KPIs

Daily active users (DAU)

21m

Monthly active users (MAU)

230m

Total Installs

290m

About

10 studios

814 int. headcount

DECA focuses on M&A of mobile studios and game IP. DECA empowers its studios to continue to grow and remain autonomous with its existing management. DECA also acquires profitable free-to-play IPs, continuing their development and operations to revitalize the games and their communities.

Highlights

Strong continued performance from Phone Case DIY, Super Stylist and AMAZE!





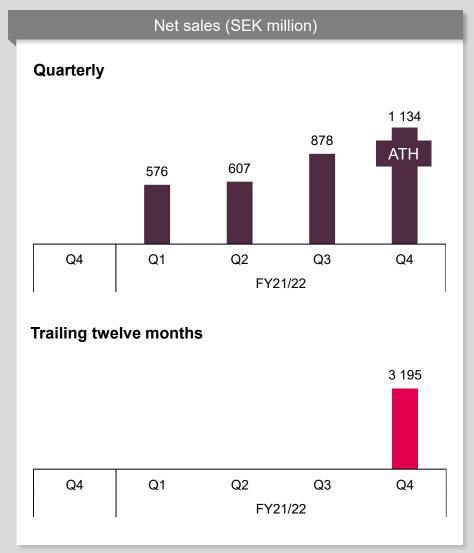


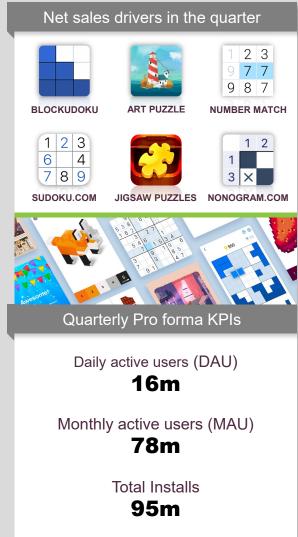
New hyper casual releases during the quarter: Frozen Honey and DIY Keyboard.





Easybrain





About

1 studio

271 int. headcount

Founded in 2016, **Easybrain** is a leading puzzle and logic game developer and have surpassed 1 billion cumulative downloads.

Highlights

Strong performance explained by an ads mediation platform deal and strong sales of existing live operated titles such as Blockudoku, Sudoku.com, Jigsaw Puzzles, Nonogram.com and Art Puzzles.

Easybrain had 8 of the top-25 revenue titles in the wider Embracer Group during the quarter.

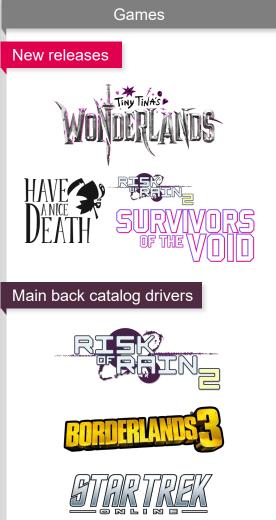
Easybrain has several interesting titles in soft launch phase.











About

4 studios

961 int. headcount

Gearbox brings highly creative AAA development studios and focuses on premium interactive gaming experiences.

Highlights

Strong performance of **Tiny Tina's Wonderlands** in both sales and reviews.

Announced the acquisition of **Lost Boys Interactive**, an independent video game studio working on both co-development for top-tier games and original IP for PC and consoles.



Announced two new locations for Gearbox Publishing: **Amsterdam** and **San Francisco**.

Announced a new Borderlands comic book series with the collaboration of Dark Horse and a Tiny Tina's Wonderlands board game.

Selected pipeline









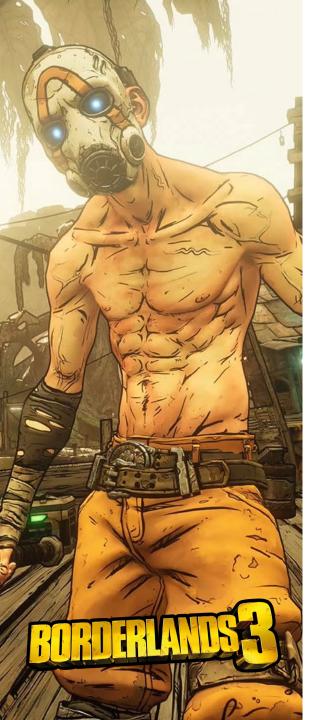
Gearbox Entertainment















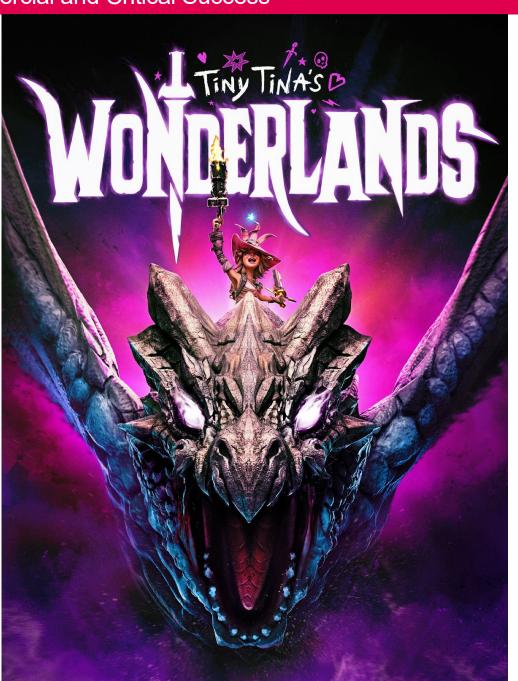


In March, 2K and Gearbox Software released *Tiny Tina's Wonderlands*, - viewed as the best new franchise launch from 2K in several years. To date, *Tiny Tina's Wonderlands* has exceeded our expectations and is being supported with cross-play functionality, an array of post-launch content, and a Season Pass.

After the quarter, 2K and Gearbox Software released *Coiled Captors*, the first of four exciting downloadable content packs in the *Tiny Tina's Wonderlands*Season Pass.

"...an excellent spin-off that adds its own twists to what makes Borderlands great."

"The gameplay loop is insanely fun just like you would expect from a Borderlands game."



"An entertaining mix of fantasy and shooting with a great cast..."

"...a vast and magnificent fantasy world [that] tells a lighthearted but not clichéd adventure story."

"...pure fun..."

"You won't stop laughing while playing Tiny Tina's Wonderlands..."

"Upbeat and fun from start to finish..."

"...quite possibly the best Borderlands game to date."





Gearbox Entertainment - Expanding



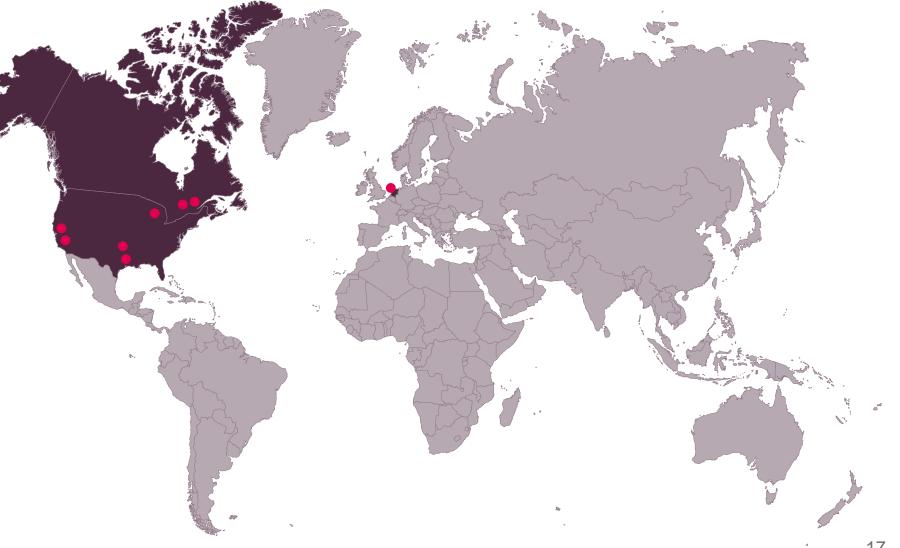
Frisco, Texas Montréal, Canada Québec, Canada



Frisco, Texas Redwood City, California Amsterdam, Netherlands

CRYPTIC

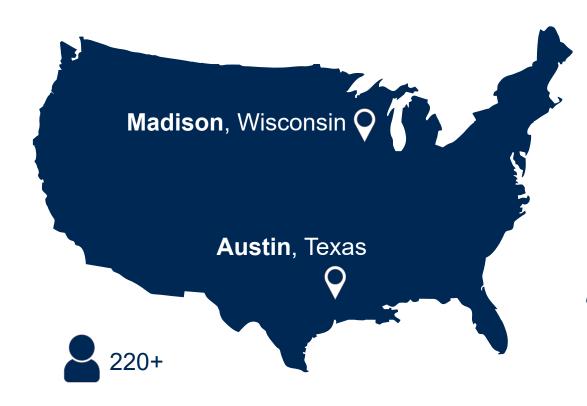
Los Gatos, California





Lost Boys Interactive

- Proven studio
- Contract work for the industry at-large
- Speeds up development









1. Asmodee : who we are & key facts

2. Asmodee financial results FY 2021/22 (pro forma)

3. Q1 2022/23 — Asmodee Q1 2022/23 & beyond







Asmodee's business

asmodee

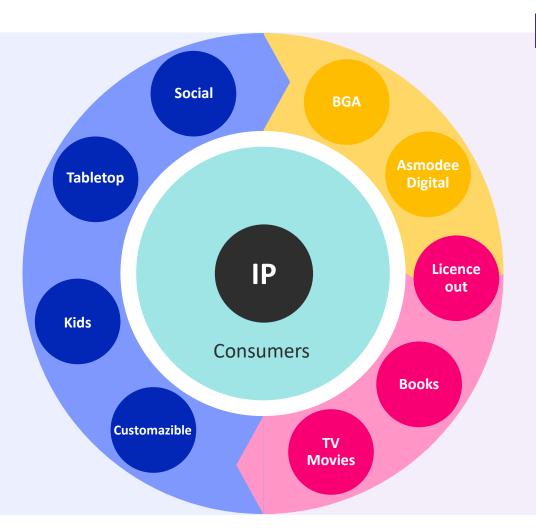
4 platforms to bring amazing experiences to consumers

25 years backbone platform



Boardgames

Strong growth on a resilient market



3 new emerging platforms



Interactive

Growth acceleration platform



Consumer

Audience engagement platform

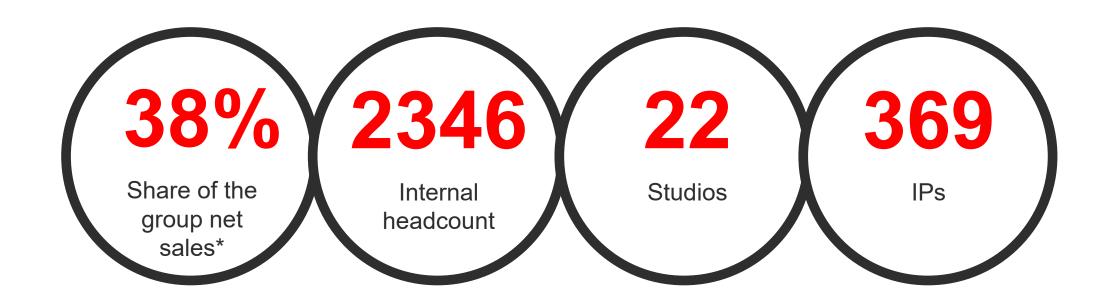


Entertainment

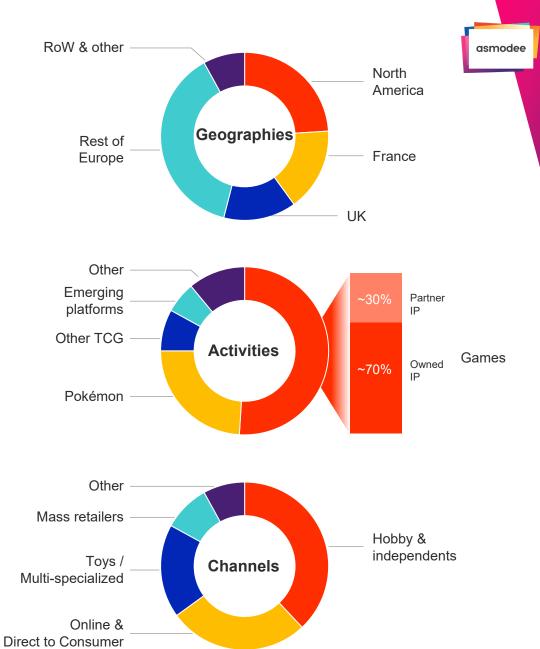
IP development platform

Asmodee in numbers



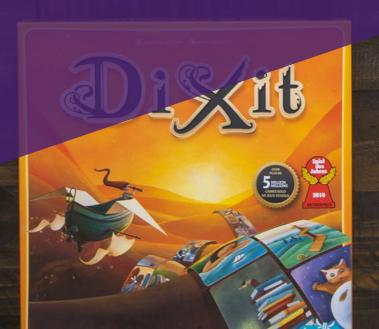


SEK11,7bn* net sales



















New Asmodee

Family Members 2021

















Asmodee FY 2021/22

Pro forma FY 2021/22 (Apr 21 – Mar 22)

Note: Asmodee only 3 weeks in Embracer FY



Financial performance – Q4 2021/22

Solid performance across all geographies



Europe +23%

North America +12%



Financial performance – pro forma FY 2021/22

Strong growth delivered on both top and bottom line.





^{*} Based on IFRS standards, includes pro forma adjustments to reflect twelve months of trading for all M&A transactions signed by Asmodee during FY21 Adjusted for non-recurring items, including costs for share based compensation and similar which are cancelled as a consequence of Asmodee becoming a subsidiary to Embracer Operational EBIT reflects EBIT excluding acquisition related amortisations for consistency with Embracer's financial KPI definitions



Financial performance – pro forma FY 2021/22



Net Sales growth realized across geographies, activities and channels:

Sales by Geography	France ¹	+21%
	UK	+49%
	US ¹	+16%
	Rest of World	+44%

Sales by Channel	Hobby ²	+35%
	Food Mass	+16%
	Toy/Multi Specialised	+56%
	Online ²	+20%

Sales by Activity	Board Games	+13%
	Trading Card Games	+79%
	Emerging Platforms	+8%
	Other ³	+70%

Including to D2C sales

P. Hobby includes wholesalers; Online includes B2B sales to Online retailers + sales via Asmodee e-commerce businesses

Includes Board Game and Trading Card Game accessories, miniatures and other similar products



Key announcements

7 Wonders Architects and Exploding Kittens awards





Key licenses renewed in 2021







Exploding Kittens Netflix TV Series & Werewolves Movie





Exploding Kittens TV Show in production, Werewolves movie option signed

New licenses signed in 2021

NETFLIX















Asmodee Q1 2022/23 & beyond



Financial outlook 2022/23 and 2023/24

Operational EBIT guidance re-iterated

	FY 2022/23	FY 2023/24
Guidance Low	SEK 2.0 bn	SEK 2.3 bn
Guidance High	SEK 2.5 bn	SEK 2.9 bn



Selection of Q1 2022/23 releases

Boardgames published and/or distributed



Zombie Kittens April 2022



Stranger Things Attack of the Mind Flyer April 2022



Skyrim Boardgame (EN) published by Modiphius 1.5M€ crowdfunding June 2022









Numerous releases April-June 2022



Ticket to Ride San Francisco June 2022



Selection of Q1 2022/23 releases

Interactive & books



Exploding Kittens – The Game on Netflix Free of charge, 30 languages Summer 2022



Early Access released in April 2022



Summer 2022











14 novels April to July 2022

2022-2024 strong product pipeline

125+ new releases per year

25+ new IPs per year





Announcing first synergies since Asmodee has joined Embracer

asmodee

Console Port









New Video Game







Boardgame Distribution













Highlights

Filmmaker Kevin Smith, will launch an exciting new line of comic books and graphic novels.

Announced publishing print editions of the critically acclaimed comiXology Originals titles from Scott Snyder's Best Jackett Press.

Season 3 of the Netflix series "The Umbrella Academy" announced its release to arrive on June 22.

Netflix also announced the NBA legend Bill Russell Documentary from Director Sam Pollard in collaboration with Dark Horse.



About

180 int. headcount

Dark Horse Media is a leading entertainment company with a vast content library and is one of the largest comics publisher in the USA.

Acquisition was closed beginning of March, making Dark Horse the 10th operating group. Dark Horse did a contribution of SEK 75 million in net sales in Q4.







KPI's

300+ owned or controlled IPs and growing

500 books published every year

30 new comics every month

40 films & TV adaptations in pipeline

2000+ network of creative comic book professional

Successful titles

PUBLISHING



Berserk

Last of Us



Zelda

American

Gods



Avatar

Fallout

Hellsing



Wow









Black Hammer



B.P.R.D.

The Witcher

FILMS & TV-SERIES















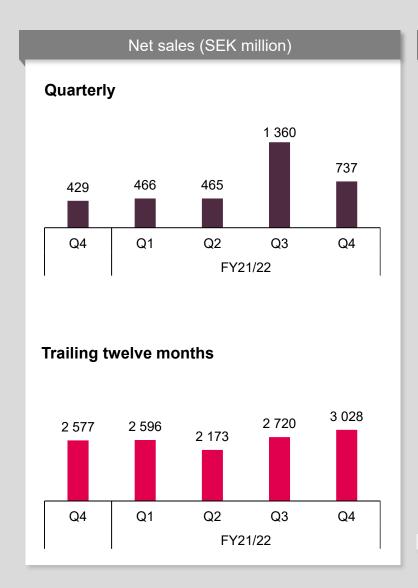


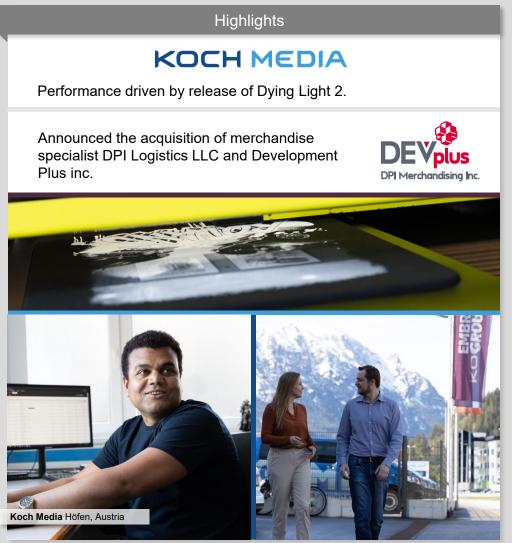


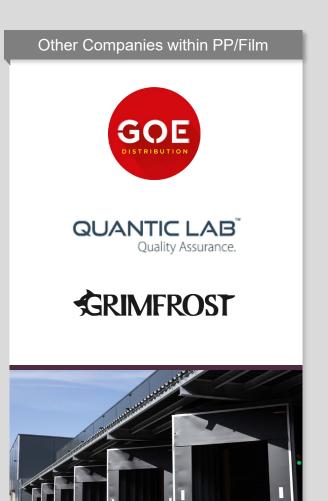
source: as of March 31st 2022 42



Partner Publishing / Film

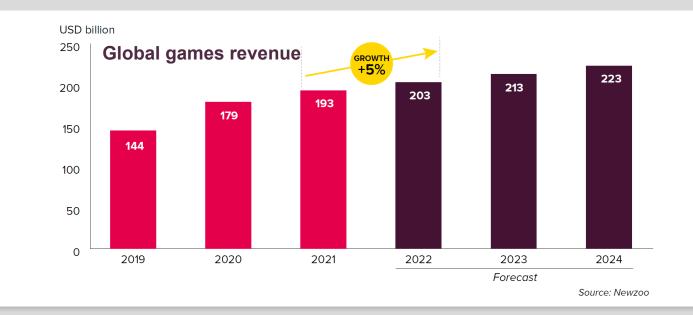






Koch Media Höfen, Austria

source: as of March 31st 2022



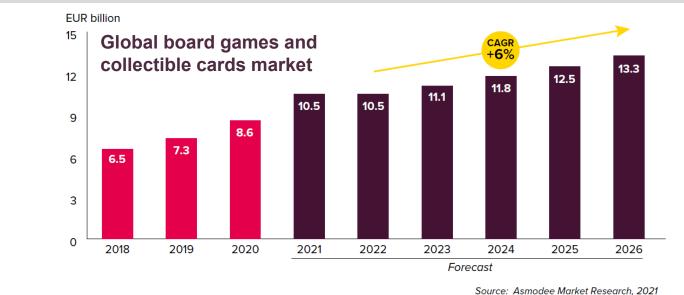
3bn of video game players in 2021

Source: Newzoo

32

years old is the average age of gamers* **

Source: Interactive Software Federation of Europe



1/2
of the population plays
video games**

Source: Interactive Software Federation of Europe

47%

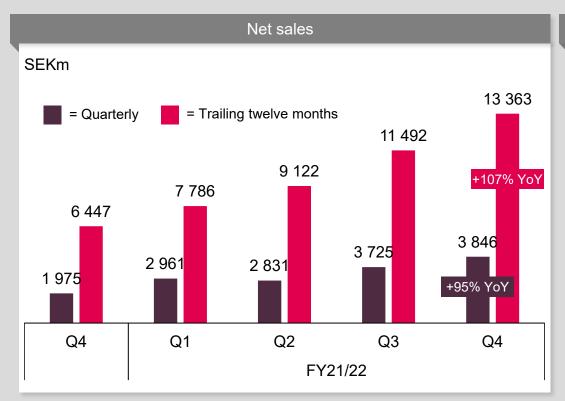
of gamers are female**

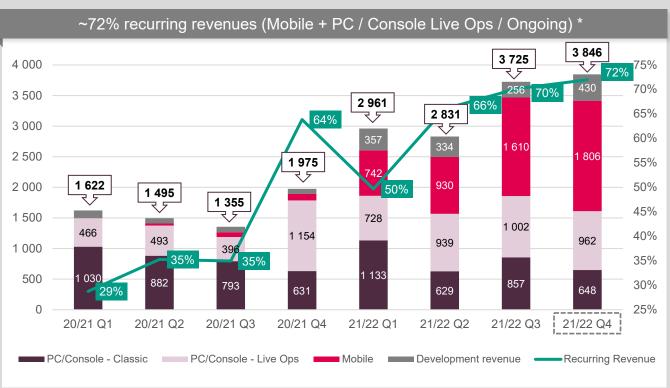
Source: Interactive Software Federation of Europe

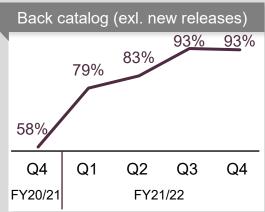
* between 6-64 years old / ** in Europe

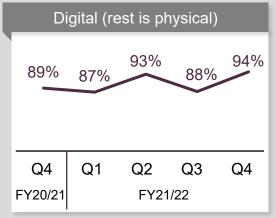


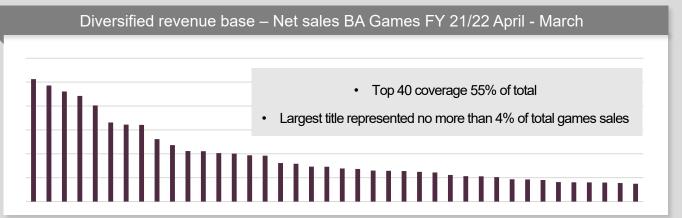
		Quarterly		Trailing twelve months (TTM)			
SEK million	Q4 FY21/22	Q4 FY20/21	YoY Change	March 2022	March 2021	YoY Change	
Net sales	5,229	2,404	117%	17,037	9,024	89%	
Net sales – Games	4,418	1,975	124%	13,935	6,448	116%	
Net sales – Partner Publ./Film	737	429	72%	3,027	2,576	18%	
Net sales – Dark Horse	75						
Gross profit	3,840	1,441	166%	12,340	5,406	128%	
Gross Margin %	73%	60%		72%	60%		
Operational EBIT	1,052	903	17%	4,416	2,871	54%	
Operational EBIT margin %	20%	38%		26%	32%		
Adjusted EPS (SEK)	0.81	1.03	-21%	3.36	3.22	4%	











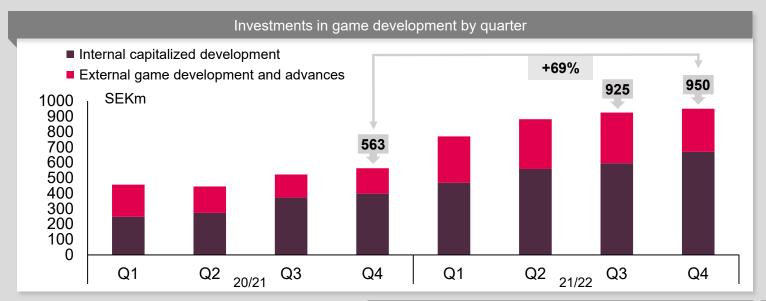
Cash flow and Financing

SEK million	FY21/22 Q4	FY20/21 Q4	TTM Q4
EBITDA, adjusted*	1,461	1,173	5,734
Cash Tax	-86	-116	-542
Other non-Cash flow items	163	136	165
Operating Cash flow	1,538	1,193	5,357
Net investment in intangible assets	-998	-599	-3,712
Net investment in tangible assets	-100	-17	-341
Net investment in financial assets	-62	-45	-72
Net Investment	-1,160	-661	-4,125
Free Cash Flow before WC	379	531	1,232
Change in working capital	51	325	-1,076
Free Cash Flow after WC	430	856	157
Cash Flow from financing activities	18,059	6,867	25,025
Net investment in acquired companies	-27,914	-405	-33,770
Cash Flow for the period	-9,426	7,318	-8,587

Net debt and Financing

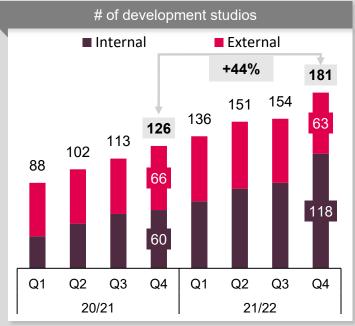
- At the end of March net debt amounted to SEK 14.4 bn.
- Available cash and unutilized credit facilities amount to approximately SEK 11 billion at the time of this report.
- Our target is to have Net Debt to Op EBIT of 1.0x on a 12-month forward looking basis.
- We expect a strong cash flow and growing operational EBIT in the coming 12 months.
- We believe that we will achieve our target of 1.0x in the medium term, which is in-line with our financial leverage policy.
- We have significant headroom versus covenants and recently prolonged our loans with our Nordic partnership banks.

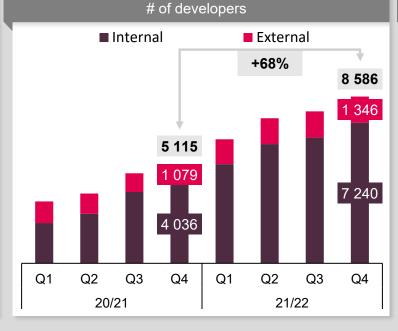
Investments, Pipeline, development and capacity continue to grow

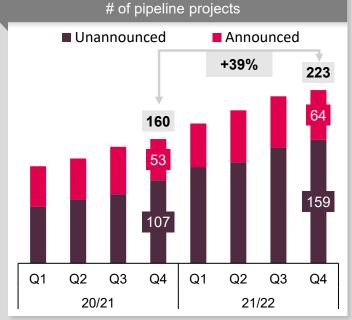


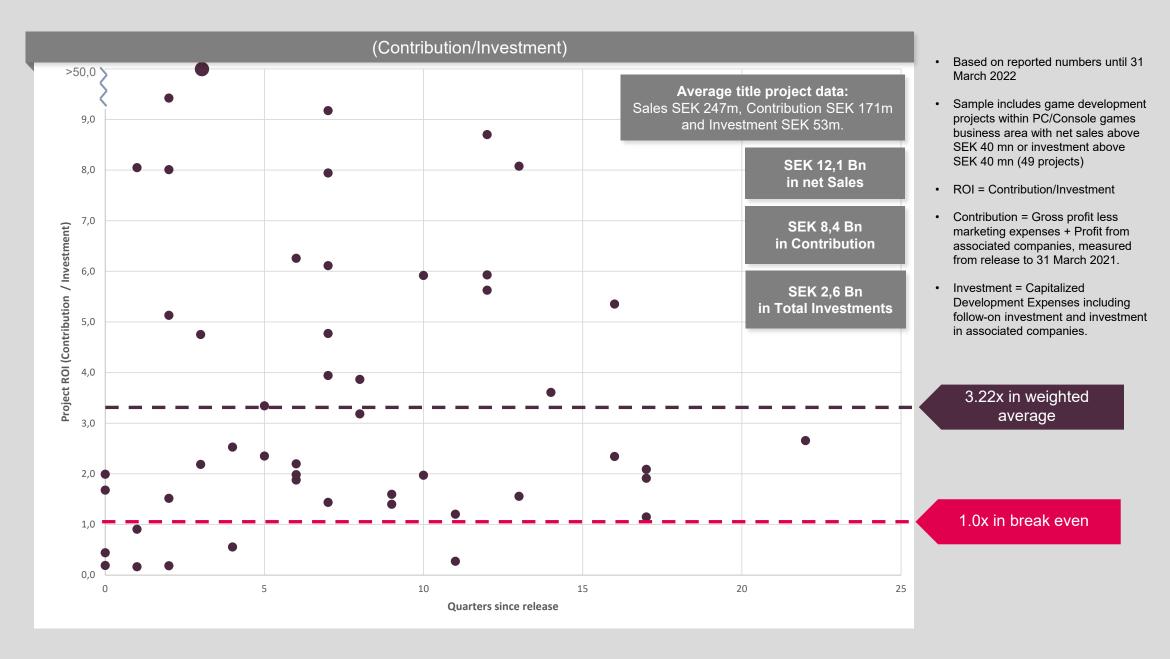
Completed games: SEK 262m

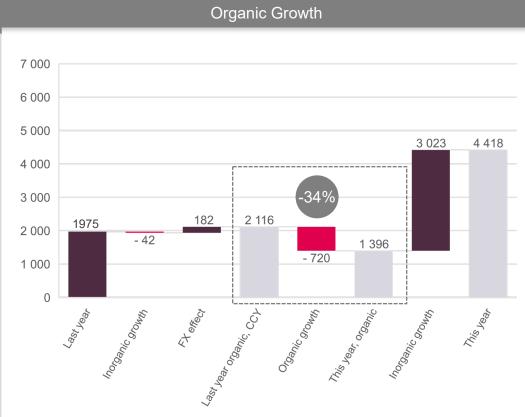
(Total development cost of all games released in the quarter)



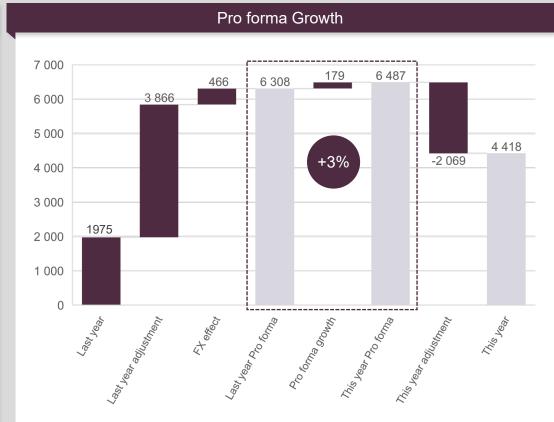








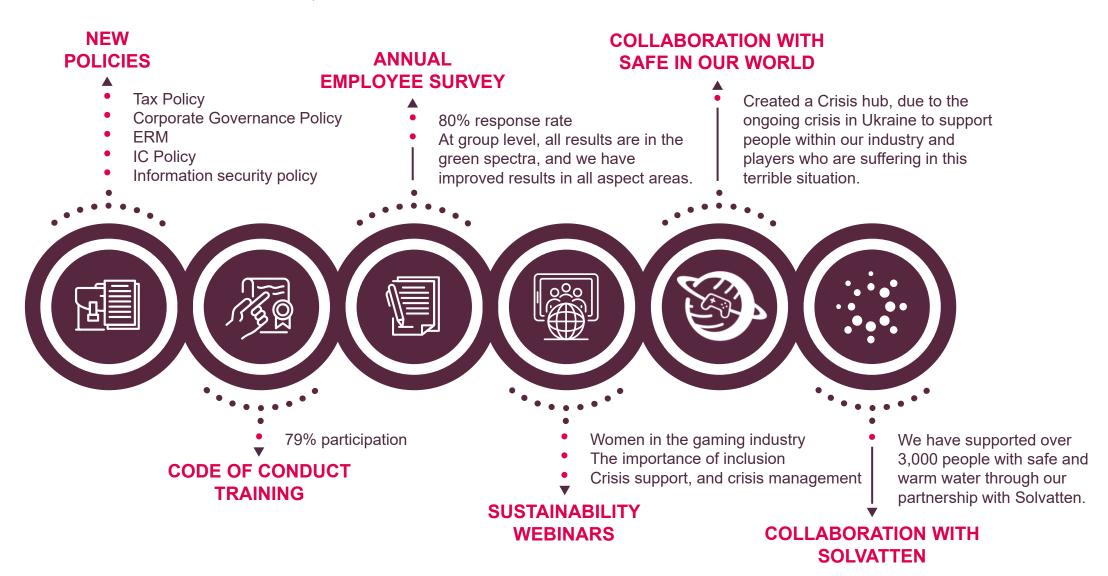
- For organic growth we are excluding this year's sales for companies that were not part of Embracer last year.
- Organic growth in quarter amounts to SEK -720m or -34%.
- Gearbox and Easybrain are excluded as a whole. The
 majority of net sales in Deca are excluded except for Deca legacy
 business (excluding acquired IPs). Bolt-on acquisitions made in
 Saber and Koch Media are excluded.



- For the pro forma growth, we are adding last year's net sales of acquisitions made.
- Pro forma growth in quarter amounts to SEK 179m or 3%.



Activities in Q4





47 of 79 M&A deals been in Embracer > 1 year per 31 March 2022

At closing

Operative units & Standalone companies ▶ 18 DEALS

Day 1 EV = **SEK 12,9 bn** Likely E/O =**SEK 13,5 bn***

- Operational EBIT SEK 2,5 Bn**)
- Adding developing, publishing and other capabilities (3,430 people)
- Adding IPs, Studio network and publishers

Studios ▶ 29 DEALS

Day 1 EV = **SEK 4,1 bn** Likely E/O =**SEK 3,4 bn***

- · Adding to IP portfolio
- Adding development capabilities (1,525 people)
- Financial benefits e.g., vertical integration in existing or planned publishing relationships (capex savings and royalty savings).

Q4 21/22

47 DEALS

- Operational EBIT TTM SEK 3,4 bn. SEK +0,9 Bn or 38% Growth since acquisition. No AAA games released FY 21/22
- Adding 1,180 people (+34%) organically since acquisition, totaling 4,620 end of quarter

- Several examples of studios exceeding financial expectations: Experiment 101 (Biomutant), Warhorse (KCD), Bugbear (Wreckfest), Gunfire (Remnant), NWI (Insurgency: Sandstorm), 4A (Metro).
- Adding 525 people (+34%) organically since acquisition, totaling **2,050** end of quarter.

Overall performance for the evaluated deals have either met or exceeded management expectations with one exception.

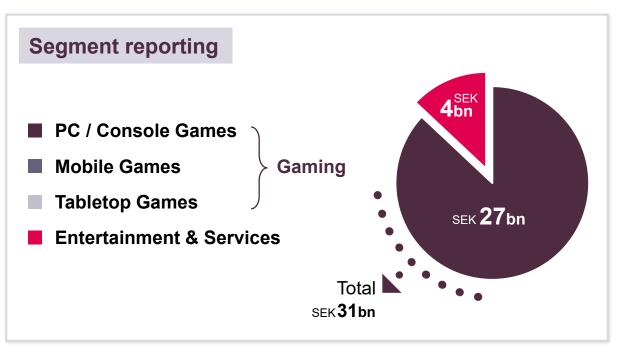
^{*)} Likely earnout refers to the current assessment of each individual earnout obligation. Translated to SEK based on the FX-rate per the closing date for each acquisition. Day 1 and earnout share consideration is valued to the VWAP20 Embracer share price per each relevant SPA.

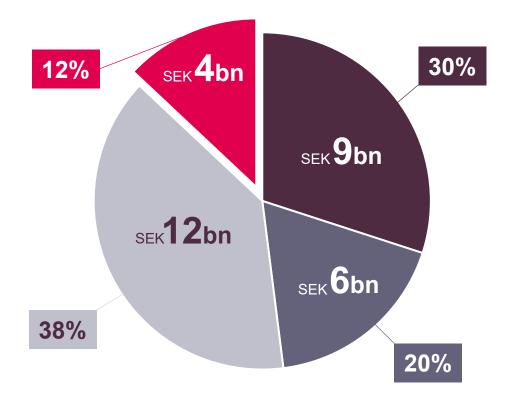
^{**)} Historical pro forma adjusted Op. EBIT is based on communication at deal announcement and has been prepared in accordance with Embracer's accounting policies under Swedish GAAP (K3). Main adjustments relate to the capitalization of game development costs. For Koch, Coffee Stain abd Gearbox the adj. Op EBIT is based on YTD 9m period which have been annualized. For Saber, historical Op. EBIT is based reported FY19 figures have been translated to SEK based on average FX-rates for the inherent period. Three of the 40 have been fully integrated into PP/Film (KSM, Gaya and 18.2). The relevant KPIs for the three companies have been added to and evaluated together with the entity they were integrated in.

IFRS conversion and change of listing Venue to regulated market

The project for changing listing venue is progressing according to time plan, where we have the ambition to be ready for listing at the regulated Nasdaq Stockholm Main Market by the end of 2022, provided that certain milestones are reached as planned.

Pro forma TTM 31 March 2022





Deep dives

EMBRACER* GROUP



Outcast 2

Our most exciting year ever

Games pipeline

scheduled for release FY 22/23

Risk of delay has not been factored into account in the information above regarding release schedule.









46 new games

44 group owned IPs

47

internal

development

team

42

announced

by

May 19th

externally owned IPs

36

sequels on

established IPs / licenses

35 external development team

unannounced by May 19th



licensed or controlled IPs

Songs of Conquest

by group

Redout 2

2,963 110

game development projects

82 main games

major new DLC / new content

developers

total

Way of the Hunter

79,6% owned IP

13,5% 6,9% external licensed or ΙP controlled IP



32

average development team size

projects with development

budget > 10m €

20

median development team size

projects with forecasted sales >

10m € (24 months)





FY 22/23 – Notes for Operational Ebit forecast

Market

We are in a growing market and the need for high quality content and development resources are greater than ever before.

PC / Console

- Strong organic growth driven by at least 3x higher accumulated investment value of games planned for release in FY22/23 compared to last year.
- Multiple platform deals driving profitability as well as predictability.

Mobile

 Organic growth notably above the overall market driven by increased utilization of existing platforms, fueled by current and future investment in user acquisition and planned releases.

Tabletop

Expected to deliver according to plan with Operational EBIT growth of at least 10% versus last year.



Phasing of forecast

- We expect notable seasonality phasing for board games, mobile and PC/Console back-catalog products.
- The completed investment value for PC/Console content will be strongest in Q2 and Q4.
- Phasing of Operational EBIT in Q2 to Q4 is relatively similar, but with a slight favor of Q3 and Q4 over Q2.
- Q1 will amount to approximately 1/7 of the full year forecast for FY 22/23, driven only by a handful new releases.



Strategy, M&A and investments update

We believe it is important to continue expanding and investing in the ecosystem that attracts and retain talents, creates synergies and enables great people to realize their high ambitions.

	PRE-CLOSING EMBRACER* GROUP	[Beambog]	SIOSTBOYS - INTERACTIVE -	CRYSTAL DYNAMICS	eidos Montreal	MONTRÉAL SQUARE ENIX.	POST-CLOSING EMBRACER* GROUP
Internal Studios	119 [*]	1	1	1	1	1	124
People	12,750+	80+	220+	300	500	150	14,000+

We are humble and grateful to all of our current loyal shareholders for their commitment and long-term support.

We actively **pursue multiple conversations** with additional potential shareholders among high profile, large institutions and industrial partners that would support our long-term strategy.





Embracer Games A<u>rchive</u>

In 2021, we introduced our games archive. Currently, we have over 50,000 games, consoles, and accessories stored in Karlstad, Sweden. During the financial year a team with CEO, chief archivist, archive assistant and a technical engineer has been recruited.

The latest addition to the archive is a larger collection including many different home computers and a lot of games for Commodore VIC-20, Atari VCS and Game Boy.







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Q&A

EMBRACER* GROUP