



EMBRACER GROUP INTERIM REPORT

OCTOBER – DECEMBER 2022



Disclamer

IMPORTANT INFORMATION - PLEASE READ THE FOLLOWING BEFORE CONTINUING READING

This presentation (the "**Presentation**") has been prepared by Embracer Group AB ("**Embracer**" or the "**Company**") and is provided for information purposes only. By attending a meeting where this Presentation is presented or by accessing information contained in or obtained from the Presentation, including by reading this Presentation, you agree to be bound by the following limitations and notifications.

This Presentation may not be used for, or in connection with, any offer to, or solicitation by, any person in any jurisdiction or under any circumstances. This Presentation does not constitute or form part of, and should not be constructed as, any offer, invitation, solicitation or recommendation to purchase, sell or subscribe for any securities in the Company in any jurisdiction and does not constitute any form of commitment or recommendation on the part of Embracer or anyone else. The Presentation is intended to present background information on the Company and is not intended to provide complete disclosure. Readers of the Presentation should not treat the contents of this Presentation as an advice relating to legal, taxation, investment or any other matters. Neither the Presentation, nor any part of it, shall form the basis of, or be relied upon in connection with, any contract or commitment whatsoever. This presentation is not a research report. The Company and its affiliates, directors, advisors, employees and representatives disclaims any and all liability for direct and indirect consequences resulting from decisions which are wholly or partly based on information in the Presentation. The Presentation does not constitute and should not be considered as any form of financial opinion, advice or recommendation by the Company or anyone else.

This Presentation is not a prospectus in accordance with the (EU) 1129/2019 Prospectus Regulation and has not been approved or reviewed by any governmental authority or stock exchange in any jurisdiction in the EEA. Nor has the Presentation been reviewed or approved by any other regulatory authority or stock exchange globally.

The distribution of the Presentation in certain jurisdictions may be restricted by law and persons into whose possession the Presentation comes should make themselves aware of the existence of, and observe, any such restriction. The securities of the Company have not been and will not be registered under the U.S. Securities Act, as amended (the "Securities Act"), or under any of the relevant securities laws of any state or other jurisdiction of the United States and the Company does not intend to make a public offer of its securities in the United States.

Certain information contained in this Presentation (including market data and statistical information) has been obtained from various sources prepared by other parties (including third party sources) that the Company has deemed to be relevant and trustworthy. Moreover, certain information in the Presentation is based on assumptions, estimates and other factors that were available to the Company at the time of when the information was prepared. Such assumptions, estimates or other factors, either made by the Company or by third parties, may prove to be, or become, incorrect, thus rendering the information in the Presentation to be inaccurate, incomplete or incorrect. No

representation or warranty, express or implied, is made by the Company or any of its affiliates, directors, advisors, employees and representatives as to the accuracy, completeness or verification of any information contained in this Presentation. The Company has not made any independent review of information based on public statistics or information from any independent third parties regarding the market information that has been provided by such third party, the industry or general publications. Financial information contained in the Presentation is not necessarily directly extracted from the Company's accounting systems or records. No information in the Presentation has been independently reviewed or verified by the Company's auditors unless explicitly stated otherwise. In addition, certain financial information may be preliminary and has yet not been finalized, be forward-looking, or subject to review/audit from the Company's auditors. Accordingly, such preliminary financial information may change. Furthermore, certain financial information in this Presentation has been prepared for illustrative purposes only and is solely intended to describe the hypothetical situation of if the acquired companies were part of Embracer for the periods referred to in the Presentation.

Statements in this Presentation, including those regarding the Company's and its industry's possible or assumed future, the Company's business strategies, its expansion and growth of operations, future events, objectives, trend projections and expectations, or other performance of the Company or its industry, constitute forward-looking statements. By their nature, forward-looking statements involve known and unknown risks, contingencies, uncertainties, assumptions and other factors as they relate to events and depend on circumstances that will or may occur in the future, whether or not outside the control of the Company. No assurance is given that such forward-looking statements will prove to be correct. Prospective investors should not place undue reliance on forward-looking statements and they speak only as at the date of this Presentation. Past performance does not guarantee or predict future performance. Moreover, the Company does not undertakes any obligation to review, update or confirm expectations or estimates or to release any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this Presentation unless required by law or Nasdaq First North Growth Market's Rulebook for issuers. The Company and its affiliates, directors, advisors, employees and representatives expressly disclaim any liability whatsoever for such forward-looking statements.

This Presentation as well as any other information provided by or on behalf of Company in connection herewith shall be governed by Swedish law. The courts of Sweden, with the District Court of Stockholm as the first instance, shall have exclusive jurisdiction to settle any conflict or dispute arising out of or in connection with this Presentation or related matters.

Embracer Group is a parent company of businesses led by entrepreneurs in PC, console, mobile and board games and other related media.

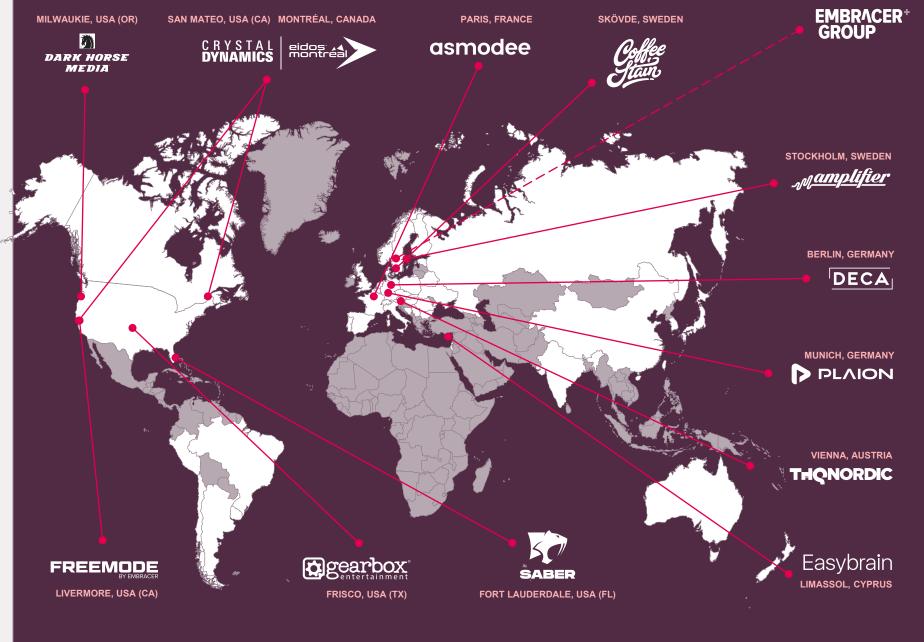
OPERATIVE GROUPS

12

TOTAL HEADCOUNT 16,243

INTERNAL STUDIOS

134



WE EMPOWER PEOPLE AND COMPANIES TO UNLEASH THEIR FULL POTENTIAL



Interim Report Q3 FY 22/23

Net Sales Group

YOY GROWTH

SEK 11,622m

128%

GROUP ORGANIC GROWTH

GROUP PRO FORMA GROWTH

-3%

-3%

Adjusted EBIT

YOY GROWTH

SEK 2,009m

78%

Adjusted EPS AFTER FULL DILUTION

SEK 0.70

(0.91)

Free cash flow

SEK 1,722m

Adjusted EBIT forecast

SEK 8,000 – 10,000 million

(reiterated)

FY 22/23

SEK 10,300 – 13,600 million (reiterated)

FY 23/24





Nasdaq Change of listing venue

Cash flow drivers

Easybrain

asmodee

PC/Console

ROI

31 AAA

SEK 8.2 bn invested

Partnership and licensing deals expected to be closed FY 22/23

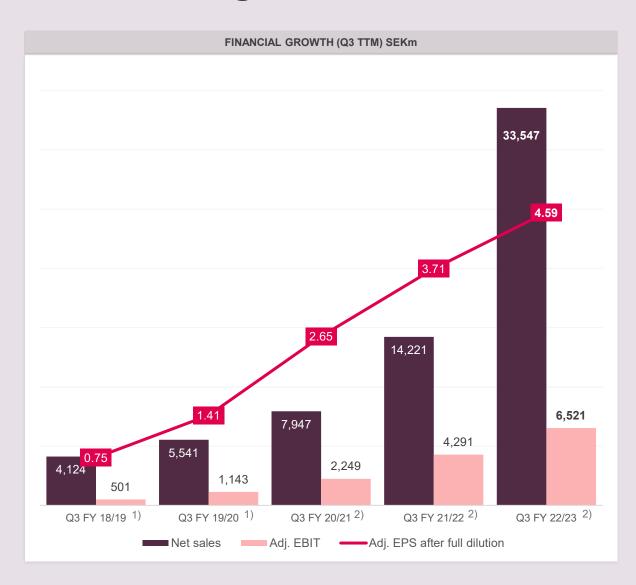


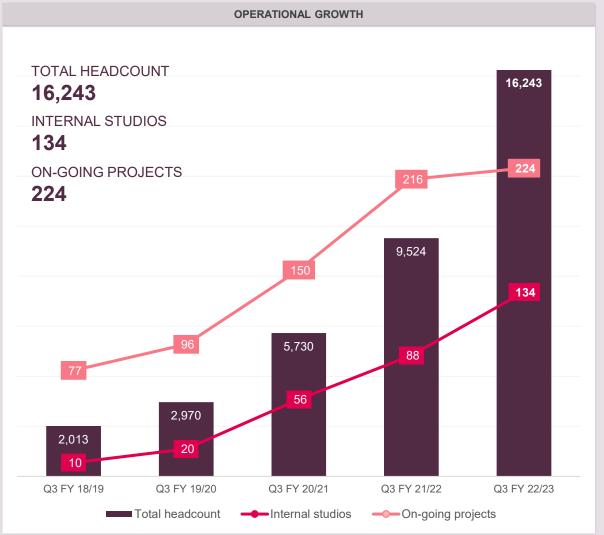
MSCI (**)

upgraded our ESG rating from BBB to A



Continued growth









1. Segments



Operative Groups by segment

PC / CONSOLE GAMES

Internal Headcount: 9,961 | Internal Studios: 98 | IP: 256



THQNORDIC













MOBILE GAMES

Internal Headcount: 1,157 | Internal Studios: 11 | IP: 47





Easybrain

ENTERTAINMENT & SERVICES

Internal Headcount: 924 | Internal Studios: 3 | IP: 193









TABLETOP GAMES

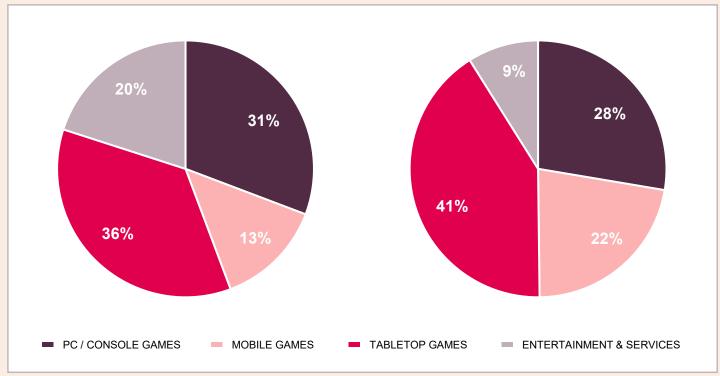
Internal Headcount: 2,642 | Internal Studios: 22 | IP: 380



asmodee

NET SALES SPLIT | Q3 FY 22/23

ADJUSTED EBIT SPLIT | Q3 FY 22/23





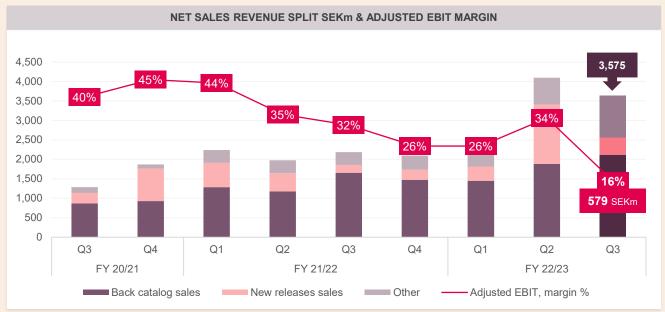


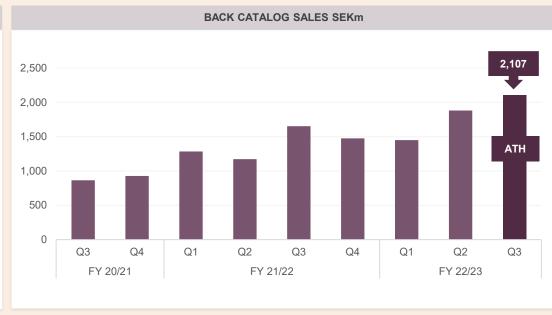




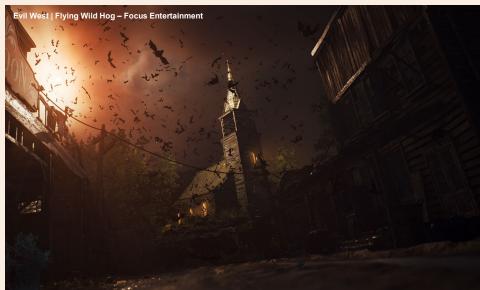
PC/Console Games

EMBRACER* GROUP























THQNORDIC PLAION



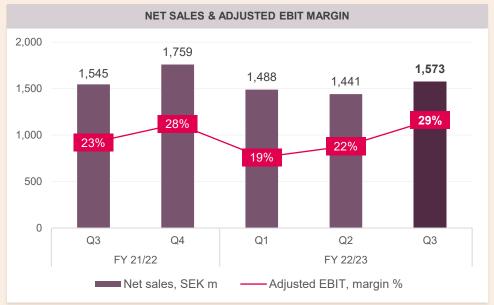




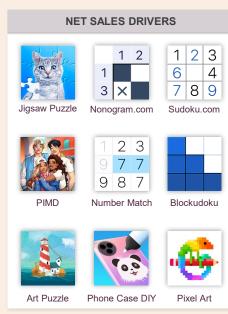


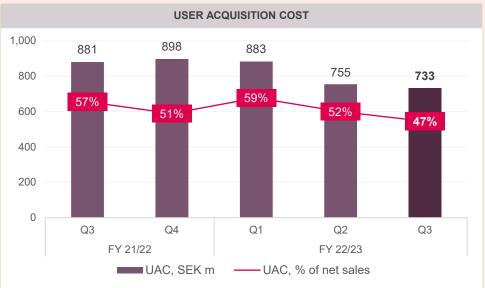
Mobile Games

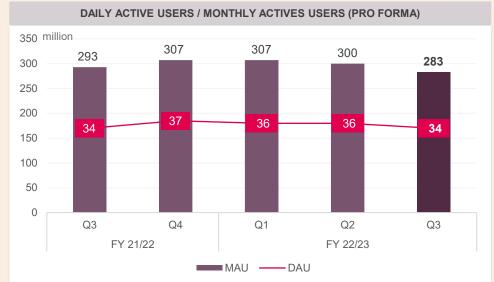


















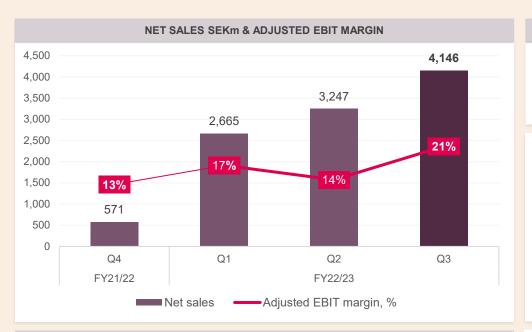






Tabletop Games

EMBRACER* **GROUP**



STRONG PIPELINE







Descent and Exploding Kittens VR signed with Saber







Challengers nominated for As d'Or in Experienced Player category



INTERNAL STUDIOS







PLANES















Solid performance in seasonally strongest quarter



GAMEGEN!C





















Net sales +28%

vs Q2

Adj. EBIT margin +7_{ppts}

vs Q2



Asmodee Q3 Highlights

Market

1

Tabletop market stable in challenging socio-economic context

2

Tabletop games remained a favourite with consumers over the holiday season

Net sales and Adj. EBIT

3

Solid topline performance in seasonally strongest quarter

4

Adj. EBIT resilient in context of inflationary pressure and change in product mix

Working capital and cash

5

Inventory decreased as expected in Q3, unwinding is on track

6

Strong free cashflow generation in Q3, further generation expected in Q4



Resilient market in challenging context

In a challenging global socio-economic context, the Tabletop market shows a resilient performance with strong growth in TCG segment and moderate decline in Games against record high comparators

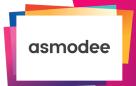
Tabletop Mass Market ⁽¹⁾						
Q3	Y	ΓD	Since pre-Covid :			
Total Tabletop -4% vs Q3 '21/22	Total Tabletop is Stable yoy		Total Tabletop 19-22 CAGR +11%			
Prior year comparator was at record level (+25% vs pre-Covid)	TCG's (EU) +18%	Boardgames (US+EU) -6,5%	Market retains significant proportion of accelerated growth from Covid period			

Tabletop games remained a favourite for Christmas 2022 with 31% of 18+ consumers offering a tabletop gift in France, US, UK and Germany. (2)

December sell-out was at an all-time record high.

⁽¹⁾ Source: NPD, Games Market EU6 (ES, IT, DE, FR, UK, BENL) and Asmodee estimate for US games market

⁽²⁾ Source: MIS for Asmodee, January 2023

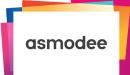


Solid P&L performance driven by TCG growth and benefitting from seasonality vs Q2

YTD **Q3** +28% vs Q2 '22/23 **Net Sales Net Sales +5%** vs last year (1) 4,146m SEK 10,058m SEK -2% vs Q3 '21/22 (1) +76% vs Q2 '22/23 Adj. EBITDA Adj. EBITDA -3% vs last year (2) 928m SEK 1,973m SEK -3% vs Q3 '21/22 (2) +91% vs Q2 '22/23 Adj. EBIT Adj. EBIT -3% vs last year (2) 864m SEK 1,760m SEK -4% vs Q3 '21/22 (2)

2) On an adjusted pro forma basis

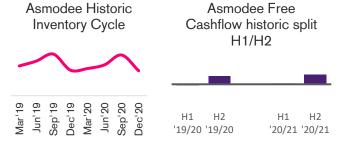
⁽¹⁾ On a pro-forma basis. Not adjusted for differences in exchange rates and thus not comparable to Embracer Group's definition to pro forma growth.



Unwinding of inventory on-track and driving strong Q3 cash generation, further expected in Q4

Reminder from Q2

Seasonality



Expectation

Seasonal unwinding of stock to year end with ~70m€ of temp effects unwinding over next 12 months

Strong H2 cash generation even after accounting for a partial phasing to next year

Q3 update

Net Inventory Q3 closing value = **3,761m SEK** (1)

-543m SEK/ -15 days vs Q2 (2)

Free cashflow (3)

780m SEK (4) generated in Q3

90% conversion of Q3 Adj EBIT

Inventory unwinding in line with internal forecasts and on track to deliver further FCF generation in Q4.

^{(1) 338}m€

⁽³⁾ Free Cashflow (FCF) = Adj. EBIT + operating D&A - capex +/- mvt in working capital

asmodee

Other business updates

Key new releases in Q3...

















... and strong pipeline in place for 2023/24

Descent and
Exploding Kittens VR
to be developed by
Saber studios based on
Asmodee IP's







M&A Update

- 5 active discussions underway
- Solid pipeline of quality targets

Asmodee strategic priorities 2023/24



- Return to high pace of new releases and novelties
- Organic growth on back catalog
- Continued focus on responsible management of cost base
- Unwinding of remaining temporary inventory effects and delivery of strong free cashflow generation
- Revenue synergies with other Embracer operating units
- Inorganic growth opportunities



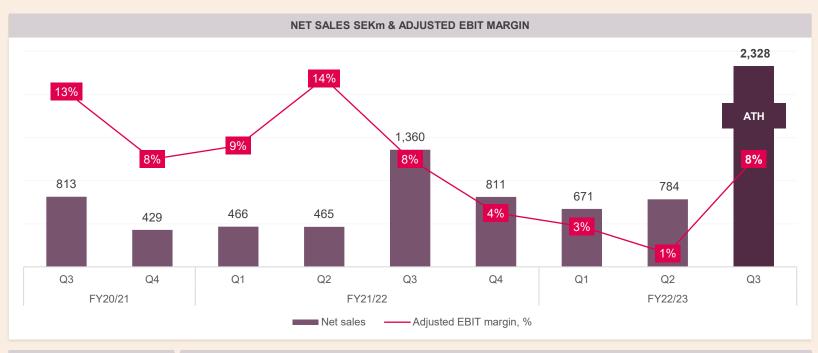






Entertainment & Services

EMBRACER* **GROUP**





OPERATIVE GROUPS











COMPANIES













GIOTECK 🔇







GRIMFROST®















Five titles in production with 3rd party licensed partners that will release during the next 24 months.





Healthy pipeline of projects in production

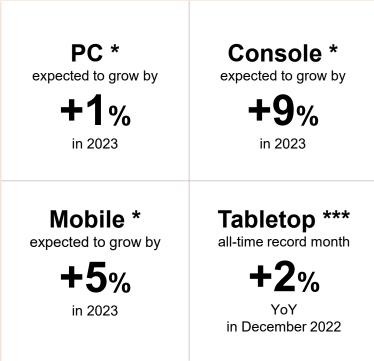


Market update

GLOBAL VIDEO GAMES MARKET REVENUE FORECAST



GLOBAL MARKET



- The global video games market is estimated by Newzoo to grow by +5% YoY to USD 194 billion, driven by much better console supply and a stronger line-up of new releases, among other factors.
- 2022 was a corrective year following two years of pandemic-induced growth with the global games market declining by 4% year-over-year. Compared to 2019, the market grew by 28%.
- The longer-term growth prospects also remain strong, with Newzoo expecting a +7 % CAGR between 2019 and 2025*.
- The tabletop games market, which includes strategic trading cards and board games, has been stable during April-December 2022 YoY in both Europe and US.**



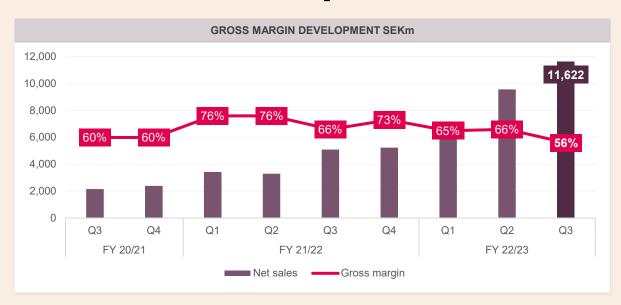


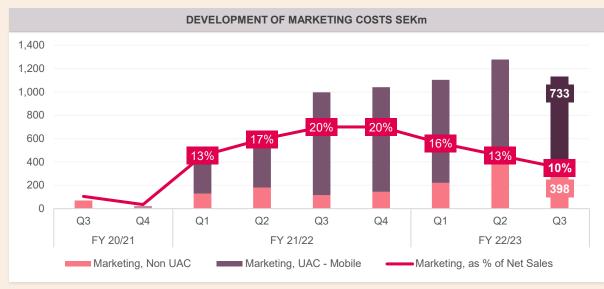
Key PNL Metrics

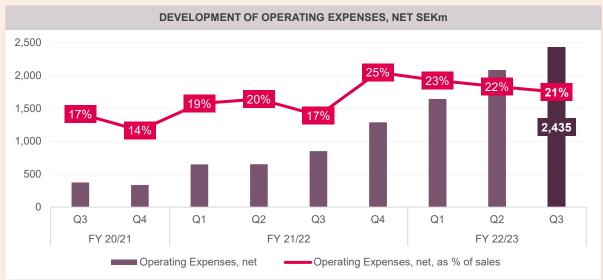
SEK million	Q3 FY 22/23	Q3 FY 21/22	YOY GROWTH	YOY ORGANIC GROWTH	YOY PRO FORMA GROWTH	
Net sales	11,622	5,091	128%	-3%	-3%	
Net sales – PC / Console Games	3,575	2,187	64%	-6%	-5%	
Net sales – Mobile Games	1,573	1,545	2%	-14%	-15%	
Net sales – Tabletop Games	4,146	-	-	-	-5%	
Net sales – Entertainment & Services	2,328	1,360	71%	16%	16%	
Adjusted EBIT (margin %)	2,009 (17%)	1,130 (22%)	78%	-	-	
Adjusted EBIT – PC / Console Games	579 (16%)	694 (32%)	-17%	-	-	
Adjusted EBIT – Mobile Games	464 (29%)	355 (23%)	31%	-	-	
Adjusted EBIT – Tabletop Games	864 (21%)	-	-	-	-	
Adjusted EBIT – Entertainment & Services	187 (8%)	111 (8%)	69%	-	-	
Adjusted EPS, SEK	0.76	0.96	-21%			
Adjusted EPS after full dilution, SEK	0.70	0.91	-23%			

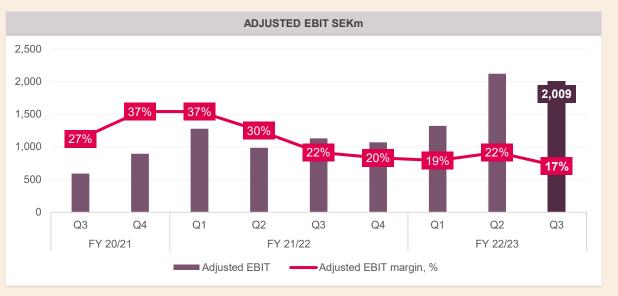
EMBRACER GROUP

Financial development











Cash flow and investments

SEK million	FY22/23 Q3	FY21/22 Q3	TTM Q3	
Adjusted EBITDA	3,005	1,542	9,456	
Cash Tax	-361	-133	-830	
Other items	34	78	312	
Operating Cash flow	2,678	1,487	8,938	
Net investment in intangible assets	-1,413	-969	-5,187	
Net investment in tangible assets	-119	-91	-419	
Net investment in financial assets	-96	-10	-185	
Net Investment	-1,628	-1,070	-5,791	
Free Cash Flow before WC	1,051	417	3,147	
Change in working capital	671	-395	-2,483	
Free Cash Flow after WC	1,722	22	664	
Cash Flow from financing activities	318	6,098	27,391	
Net investment in acquired companies	-4,601	-861	-37,328	
Cash Flow for the period	-2,561	5,259	-9,274	

- Solid cash flow generation in the quarter driven by reduced inventory and cash inflow from notable customer contracts.
- Actions initiated in previous quarter to focus on working capital reduction are progressing according to plan.
- Management expects to see solid cash conversion in this current quarter.
- At the end of December Net debt amounted to SEK 14.3 bn and available funds amounted to SEK 7.2 bn.
- The internal financial leverage target of 1.0x is expected to be reached by the end of the financial year.
- Embracer Group AB has an agreement on covenants in its credit agreements. The terms for these are 2.5x net debt through Adjusted EBITDA calculated according to agreement with lenders. As per 31 December Embracer has substantial headroom to the covenants.

Cash & credit facilities SEK 6.0b

by the time of this report

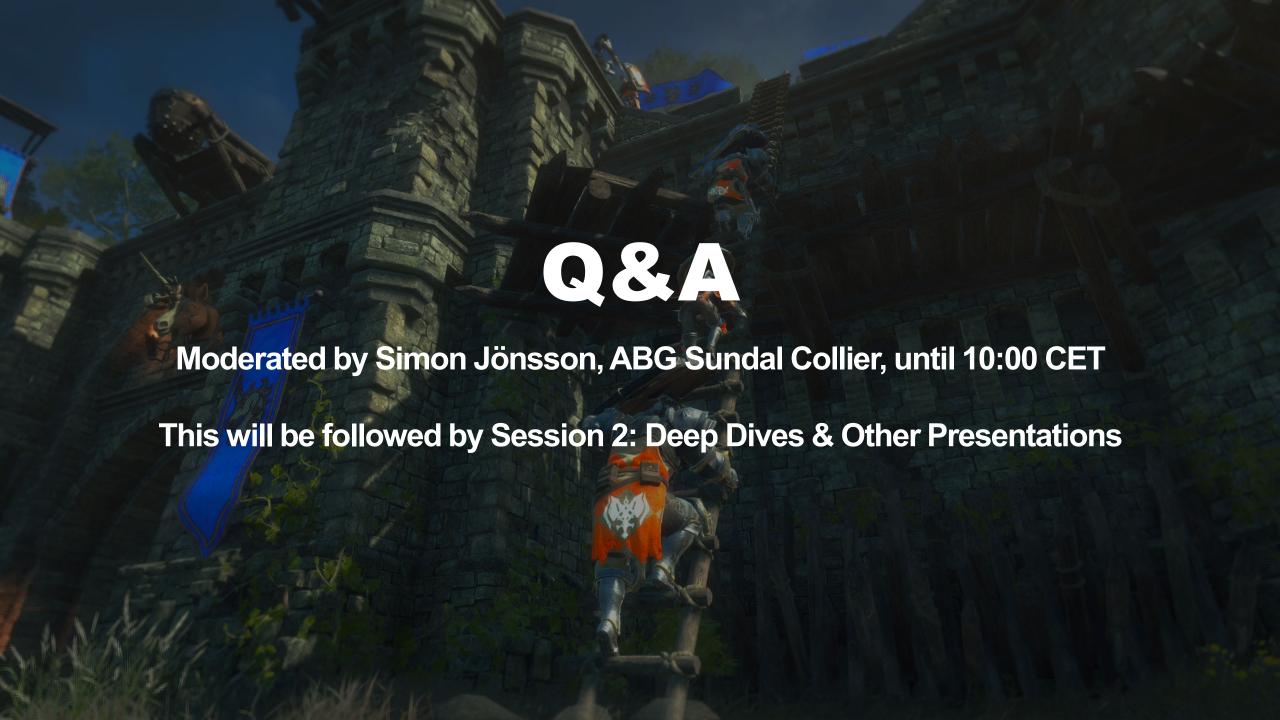


Forecast

WE REITERATE OUR ADJUSTED EBIT FORECAST

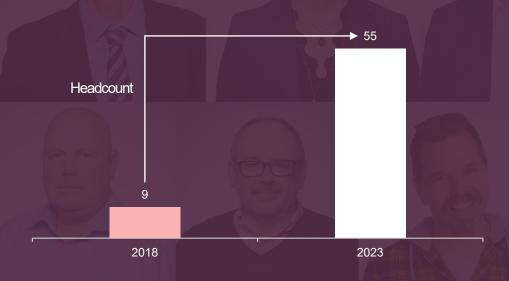
FORECAST	ADJUSTED EBIT
Financial Year 22/23	seк 8,000 – 10,000 million
Financial Year 23/24	seк 10,300 – 13,600 million

- For the PC/Console Games segment, we see a continued stable performance for live game services and for our strongest franchises, but also note a more normalized market for certain categories after a strong market in both 2020 and 2021. There are no major game releases expected in the quarter. As previously communicated, a notable range of outcomes from partnership- and licensing deals is expected to be completed and to contribute.
- In the Mobile Games segment, we expect seasonally lower activity and ad prices in Q4, and an adjusted EBIT margin below the year-to-date average. Worth noting, in the comparable period Q4 FY21/22, we had a notable income from one specific partnership deal in the Mobile Games segment.
- In the Tabletop Games segment, we expect the seasonally lowest activity and Adjusted EBIT margin of the financial year, in line with historical patterns.





We continue to build scalable corporate capabilities at the parent company



Recent new hires



Careen Yapp Chief Strategic Partnerships Officer



Arman Teimouri Head of Public Affairs



Atieh Jardenäs
Head of Governance &
Compliance Legal



Adam Weissbach Head of Commercial, Consumer & IP Legal

Parent Company Team

Global Finance Team

Corporate Finance: 26

Operative Group CFOs: 12

Finance & Accounting: 479

What do we do?

- Administration
- Brand & Communication •
- Business Development
- CISO
- Data meetups
- Knowledge sharing
- ESG / Sustainability

- Consumer & IP Legal
- Games Archive
- Governance
- Group strategy
- Investor Relations
- Legal
- M&A

- Management
- Privacy
- Finance
- Compliance
- Public affairs
- ...

- Legal, ESG & Cyber SecurityCommunication and IR
- Corporate Finance
- ■M&A & Bus Dev

Careen Yapp

- Joined Embracer Group as Senior Executive in January 2023
- Based in Los Angeles, California
- + 20 years of experience in the industry
- Former senior licensing manager at THQ from 1999 to 2004
- Chairman of the board for Women in Games International and as a board member of the Entertainment Software Association Foundation



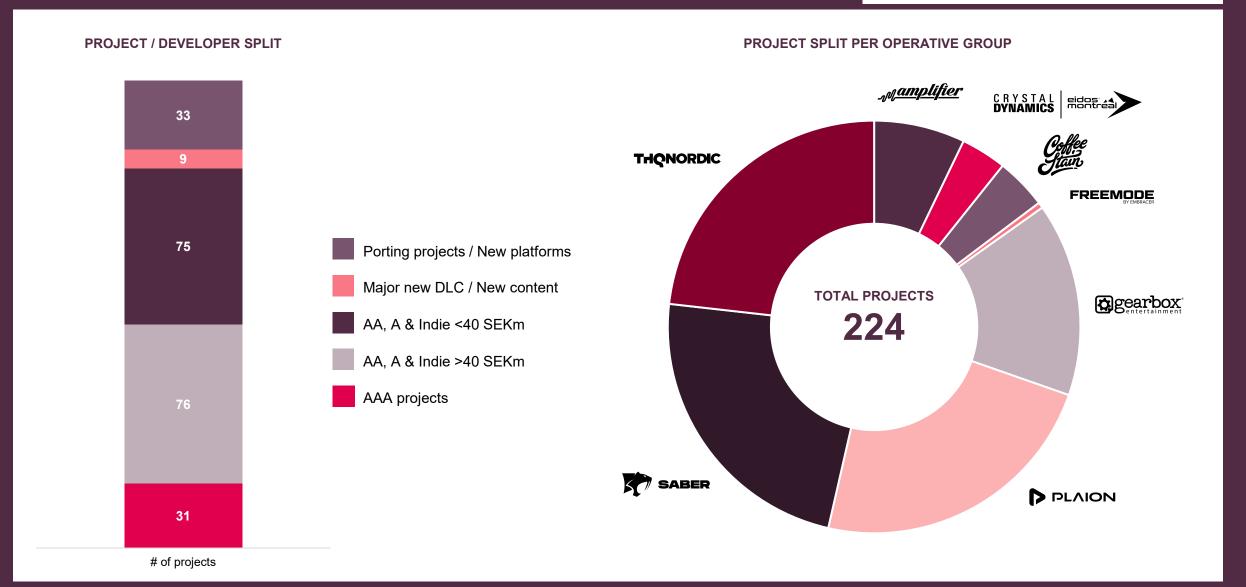
CAREEN YAPP

CHIEF STRATEGIC PARTNERSHIPS OFFICER
EMBRACER GROUP

- Lead business development at group level
- Drive business synergies and collaborations across the group.
- Help to create new business models,
- Grow partner programs
- Develop partnerships with the biggest business impact

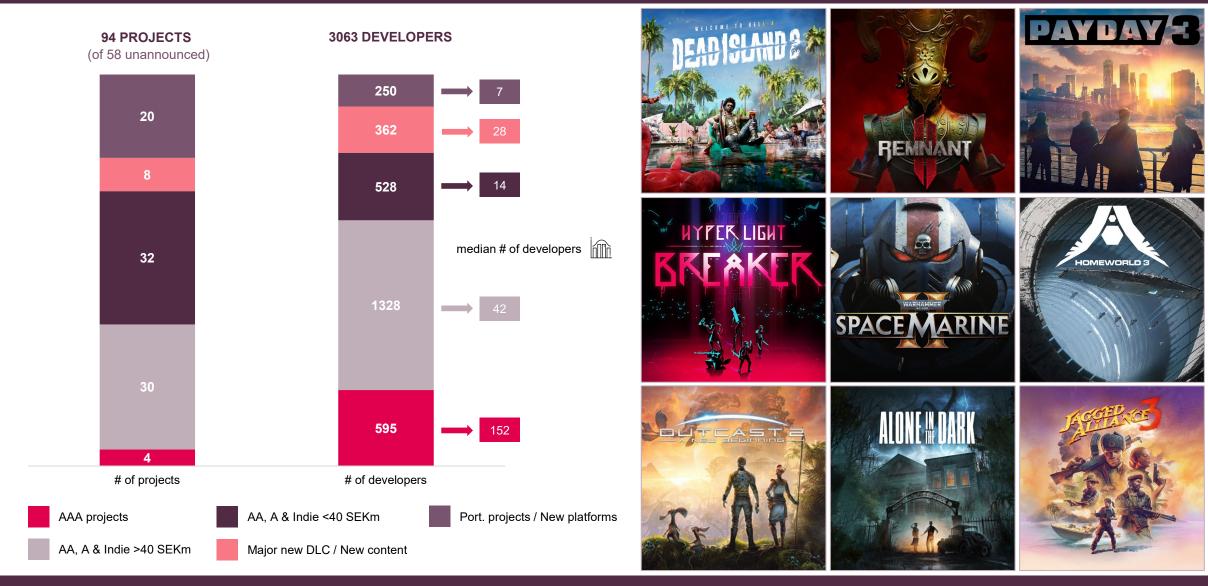
224 games in the pipeline

Based on local management estimates on 15.02 2023



94 games in the pipeline for FY 23/24

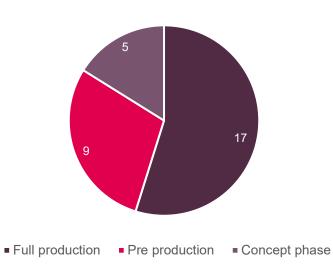
Based on local management estimates on 15.02 2023



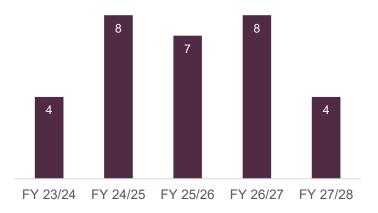
31 AAA games in the pipeline up to FY 27/28

Based on local management estimates on 15.02 2023

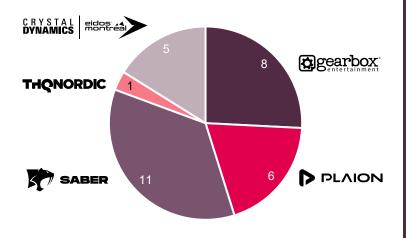
AAA PROJECT DEVELOPMENT STATUS



AAA RELEASE WINDOW



AAA PROJECTS COUNT PER OPERATIVE GROUP

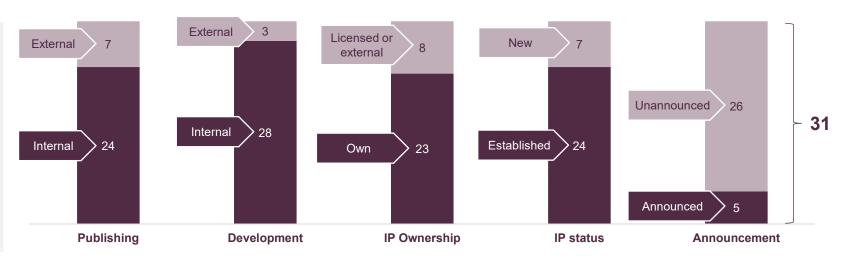


ase

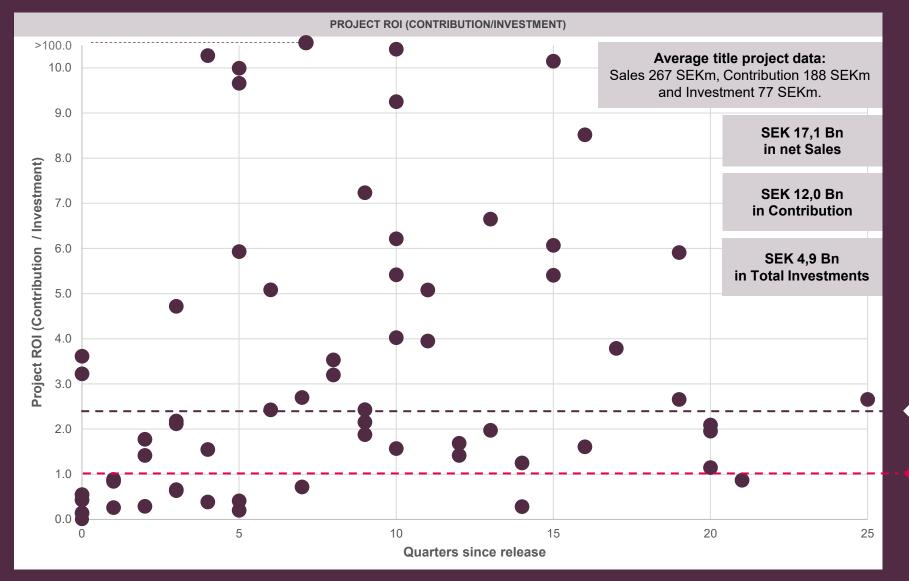
AAA GAMES KEY FIGURES

Embracer AAA game definition *

- 1. Above 100 full-time game developers at peak development phase
- Notable or significant marketing budgets and expected to sell a minimum of two million units
- 3. If development work is paid by an external partner, Embracer has a notable economic upside



Project ROI – PC/Console



- Based on reported numbers until 31 December 2022
- Sample includes projects with sales above SEK 40 mn or investment above SEK 40 mn (64 projects)
- ROI = Contribution / Investment
- Contribution = Gross Profit less marketing expenses from release to 31 December 2022.
- Investment = Capitalized
 Development Expenses including follow-on investment.

2.44x in average

1.0x in break even

Asmodee – a proven value accretive M&A strategy



Value-accretive M&A acquisition strategy

	2014	2015	2016	2017	2018	2019	2020	2021	2022
Acquisition	3	3	8	2	7	8	3	5	1
IPs & Studios	/								
Local distribution		/	/		/	/			✓
Interactive	/		/					/	
Content & eCommerce						/	✓	/	

Dozens of IPs acquired through the acquisition of studios including iconic brands such as:













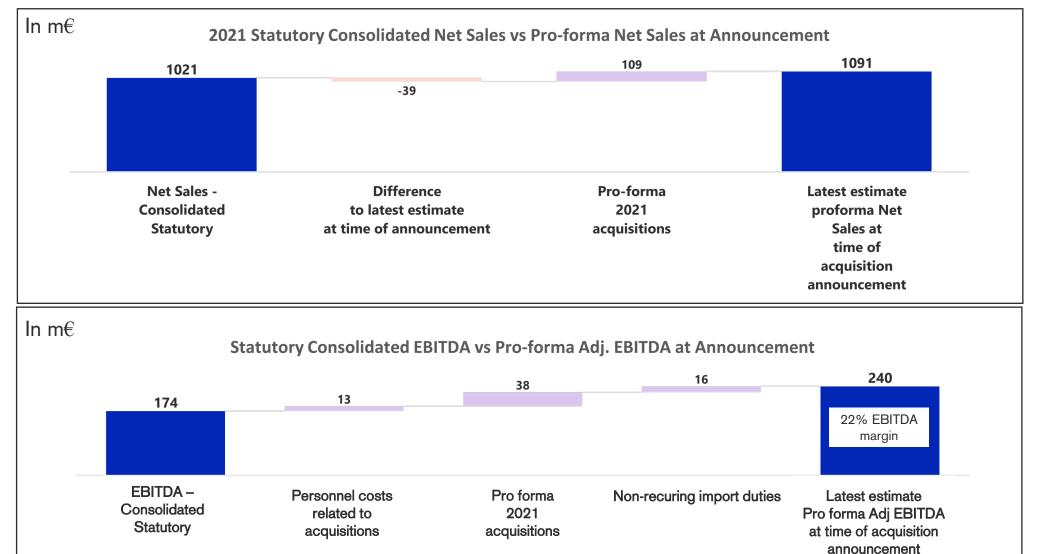




2021 Acquisitions: BGA, Plan B, Miniature Market, The Island, Exploding Kittens



Asmodee – pro-forma adjusted results reflect forward looking contribution of the acquired asset









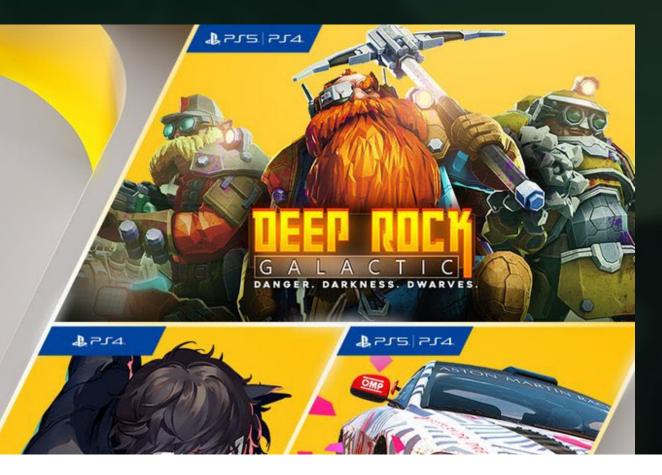
January 2022



JANUARY MONTHLY GAMES

For PlayStation Plus members

Monthly games accessible for duration of PS Plus subscription only.



Deep Rock Galactic Passes 10 Million Players Thanks To PlayStation Launch

That's more than double the players on Xbox and PC as of last November.



DEEP ROCK GALACTIC - THE BOARD GAME



○ Copenhagen, Denmark
 ○ Tabletop Games

€2,512,409

pledged of €200,000 goal

19,889

backers

April 2022



Lifetime player count history





Lifetime player count history



January 2023

DANGER. DARKNESS. DWARVES.

2022 YEAR IN REVIEW USER BASE HAS ALMOST TRIPLED SINCE 2019



USER BASE IN 2022 (STEAM ONLY)

DAILY ACTIVE USERS

(UP FROM **75.400** IN 2021)

MONTHLY ACTIVE USERS:

(UP FROM **541,036** IN 2021)

AVERAGE CONCURRENT USERS

(UP FROM **7.828** IN 2021)

PEAK CCU



USER ENGAGEMENT

42 HRS 45 MINUTES AVERAGE TIME SPENT(PR USER)

506,929 PLAYERS PLAYED FOR MORE THAN 100 HOURS

25.961 YEARS TOTAL TIME SPENT FOR ALL USERS Since Launch in 2018 202,324,083 SESSIONS SINCÉ Launch of DRG in 2018

UNITS SOLD

MORE THAN

5.5 MILLION

UNITS SOLD

2.340.934 UNITS SOLD IN 2022 1,385,985 UNITS SOLD IN 2021 1.180.595 UNITS SOLD IN 2020 **404.213** UNITS SOLD IN 2019 502.312 UNITS SOLD IN 2018



MORE THAN 3.4 MILLION DLC UNITS HAVE BEEN SOLD SINCE LAUNCH



9,5M UNITS CLAIMED ON PLAYSTATION 9,5M UNITS CLAIMED UN PLAYSTATION
THROUGH PS PLUS DURING JANUARY



OVER 750,000 NEW PLAYERS JOINED DRG ON ALL XBOX PLATFORMS DURING 2022



19.889 BACKERS SUPPORTED THE DRG **BOARD GAME ON KICKSTARTER DURING** FEBRUARY 2022 WITH OVER €2.500.000

PLATFORMS ADDED DURING 2022

PLAYSTATION 4 & PLAYSTATION 5 (JANUARY 2022)

XBOX SERIES X/S (SEPTEMBER 2022)

BOARD GAME (DECEMBER 2022)



REVIEWS

(STEAM ONLY)

OVERALL SINCE LAUNCH

97% POSITIVE

REVIEWS OUT OF 142,533 TOTAL REVIEWS

STEAM250.COM OVERALL

BEST-REVIEWED GAME ON STEAM OF ALL GAMES OF ALL TIME

SOCIAL

56.453

RANKS #6 OF THE MOST FOLLOWED GAME ON STEAM OF ALL TIME

DRG DISCORD MEMBERS:

THE DRG DISCORD SERVER IS AMONG THE

25 MOST ACTIVE GAMING SERVERS IN THE WORLD

REDDIT SUBSCRIBERS:

VIEWS ON TIKTOK:

IN-GAME STATS



52.328.314

24.607.949

THESE ARE THE TOP 5 **CAUSES OF DEATH ON HOXXES!**

#I FALL DAMAGE #2 GLYPHID GRUNT

#3 FRIENDLY FIRE 20.150.449 #4 GLYPHID DREADNOUGHT 15,947,971

#5 GLYPHID PRAETORIAN 9.822,443



OUT OF THE **278,568,095** TOTAL PLAYER DEATHS IN 2022, YOU HAVE ALSO REVIVED YOUR FELLOW TEAMMATES **226,350,798** TIMES. **WELL DONE, MINERS!**



SUPPLY POD-RELATED INCIDENTS ARE STILL A SIGNIFICANT CAUSE OF DEATH FOR DRG EMPLOYEES, CLAIMING 3.950.012 COWORKERS IN 2022

BOSCO ONLY CAUSED **2,441 PLAYER** CASUALTIES IN 2022, MAKING HIM ONE OF THE LEAST DANGEROUS ENTITIES TO PLAYERS ON HOXXES





YOU MANAGED TO MINE 14.854.038.260 CRAFTING MINERALS DURING 2022, MAKING IT THE MOST LUCRATIVE YEAR FOR DEEP ROCK GALACTIC SO FAR

YOU ALSO MINED 377.873.823 PHAZYONITE SINCE ITS INTRODUCTION IN SEASON 02. THAT SHOULD BUY YOU OUITE A LOT OF HATS.



IN-GAME WORD COUNT: 110,143 (FOR REFERENCE, THE HOBBIT IS A BIT ABOVE 95,000 WORDS)

MISSION CONTROL VOICELINES: 828 DWARVEN VOICELINES: 3669



Ghost Ship Games

Minority investments to support the Danish gaming ecosystem



Ugly Duckling Games

Game-based products for the EdTech sector



Half Past Yellow

Indie-games for Steam and Switch



Bolverk Games

Specialists in VR games – working on Genotype for Quest 2

- ANNOUNCING - GHOST SHIP PUBLISHING

OPEN DEVELOPMENT

Community Driven

Steam Early Access

Passion & Personal

FLEXIBLE DESIGN

Endlessly Expandable

Worldbuilding

Deep Systems

BUSINESS SOLID

Equal Partnerships

Full Transparency

Consumer-friendly Business Models



