

Press Release  
Karlstad, Sweden, 2 September 2024

## **Embracer Group announces the appointment of Thomas Kægler as the new CEO of Asmodee and a Board of Directors of Asmodee Group AB**

**Embracer Group AB (“Embracer”) announces the appointment of Thomas Kægler as the new Chief Executive Officer of Asmodee Group (“Asmodee”). A Board of Directors for Asmodee Group AB, the Swedish parent company and the future listed entity, has also been appointed and formed. The Board comprises Lars Wingefors (Chair of the Board), Kicki Wallje-Lund (Deputy Chair), Stéphane Carville, Marc Nunes, Jacob Jonmyren, and Linda Höljö.**

Asmodee is a global leader in tabletop games and has been a part of Embracer since March 2022. Thomas Kægler, who joined Asmodee in 2015, has held various strategic and operational roles within the company, most recently as Deputy COO. Thomas will be a member of Embracer’s Executive Management Team, replacing Stéphane Carville.

*“Thomas’ appointment as CEO of Asmodee and as a member of Embracer’s Executive Management Team is a recognition of his successful journey within the industry and Asmodee. He is a unique leader who brings together Asmodee’s legacy, as a long-time member of the company’s Executive Committee, with a fresh generational imprint on its future direction. I am confident that Thomas will be the right leader to guide the company through its next phase with a strong focus on profitable growth,”* says Lars Wingefors, co-founder and CEO of Embracer.

A Board of Directors for Asmodee Group AB, the Swedish parent company and the future listed entity, has also been appointed and formed. This board represents an important first step in strengthening the company’s governance for the long term as Asmodee progresses towards becoming a standalone publicly listed entity on Nasdaq Stockholm. The Board of Directors consists of:

- Lars Wingefors, Co-Founder and CEO of Embracer, Chair of the Board
- Kicki Wallje-Lund, Chair of the Board of Embracer, Deputy Chair
- Stéphane Carville, Former CEO of Asmodee
- Marc Nunes, Founder and Former COO of Asmodee
- Jacob Jonmyren, Board Member of Embracer
- Linda Höljö, COO and CFO of Pophouse Entertainment Group

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*“It is an exciting and significant time for Asmodee as the company prepares to continue its journey as a standalone listed entity. Together with the other board members, I look forward to building on Asmodee’s strong foundation, which is based on its talented team, diverse game portfolio, and robust network of business partners that have established it as a global leader in tabletop games,”* says Lars Wingefors, Chair of the Board of Asmodee Group AB.

The parent headquarters will be in Karlstad, Sweden, while the operational headquarters will remain in Paris, France. Further details about the Board of Directors are available on Asmodee’s [website](#).

**For more information, please contact:**

Arman Teimouri, Head of External Relations

Phone: +46 793 33 05 60

Email: [arman.teimouri@embracer.com](mailto:arman.teimouri@embracer.com)

**About Embracer Group**

Embracer Group is a global Group of creative and entrepreneurial businesses in PC, console, mobile and other related media. The Group has an extensive catalog of over 900 owned or controlled franchises. With its head office based in Karlstad, Sweden, Embracer Group has a global presence through its ten operative groups: THQ Nordic, PLAION, Coffee Stain, Amplifier Game Invest, DECA Games, Easybrain, Asmodee, Dark Horse, Freemode and Crystal Dynamics – Eidos. The Group has 103 internal game development studios and is engaging more than 10,000 employees in more than 40 countries.

Embracer Group’s shares are publicly listed on Nasdaq Stockholm under the ticker EMBRAC B.

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**Attachments**

[Embracer Group announces the appointment of Thomas Køegler as the new CEO of Asmodee and a Board of Directors of Asmodee Group AB](#)