Kicki Wallje-Lund

Chair of the Board

Proposed for re-election (board member)

Biography

Born: 1953
Chair of the board, elected 2016
Member of the board's audit and sustainability committee.

Education/background: Kicki Wallje-Lund has experience in business development from a variety of international companies, especially in the IT sector, primarily for the banking and finance industry as well as board assignments for listed companies on Nasdaq Stockholm, Large and Small cap. She has held leading global positions in companies like NCR, Digital Equipment, AT & T, Philips, ICL and Unisys.

Current assignments: Kicki Wallje-Lund is deputy chair of the board of Asmodee Group AB.

Holdings in Embracer Group: Kicki Wallje-Lund holds 17,700 B shares in Embracer Group AB (publ).

Position of dependency: Independent in relation to major shareholders, independent in relation to the company and management.

Lars Wingefors

Board member & Co-founder

Proposed for re-election (board member), new election (Chair of the Board)

Biography

Born: 1977
Co-founder of Embracer Group
Board member, elected 2011

Education/background: Lars Wingefors is founder and former CEO of Embracer Group. Lars Wingefors started his first video games company at the age of sixteen. He has broad and long experience in entrepreneurship and business management.

Current relevant assignments: Lars Wingefors is board member and CEO of Lars Wingefors AB, and chair of the board of Asmodee Group AB.

Holdings in Embracer Group: Lars Wingefors holds 80.26% of the shares and 96.42% of the votes of Lars Wingefors AB which in turn holds 8,710,034 A shares and 35,689,721 B shares in Embracer Group AB (publ).

Position of dependency: Dependent in relation to major shareholders, dependent in relation to the company and management.

Embracer Group AB (publ) – Board member candidates for re-election/ election

Jacob Jonmyren

Board member

Proposed for re-election

Biography

Born: 1980
Board member, elected 2018
Member of the board's audit and sustainability committee. Member of the board's remuneration committee.

Education/background: Jacob Jonmyren holds a M.Sc in Accounting and Financial Management from Stockholm School of Economics and has studied Finance at University of Wisconsin and Media & Communication Studies (Master level) at Stockholm University. Jacob Jonmyren has long experience from the financial markets.

Current assignments: Jacob Jonmyren is CEO and board member at Jacob Jonmyren Kapital AB, chair of the board of Lars Wingefors AB, Consilio International AB and Wise Birds AB, and a board member of Asmodee Group AB and Keep Pushing Group AB.

Holdings in Embracer Group: Jacob Jonmyren holds 1.13% of the shares and 0.21% of the votes of Lars Wingefors AB which in turn holds 8,710,034 A shares and 35,689,721 B shares. Jacob Jonmyren also holds 15,333 B shares in Embracer Group AB (publ) privately.

Position of dependency: Dependent in relation to major shareholders, independent in relation to the company and management.

Embracer Group AB (publ) – Board member candidates for re-election/ election

Yasmina Brihi
Board member

Proposed for re-election

Biography
Born: 1975
Board member, elected 2023
Member of the board's remuneration committee. Chair of the board's remuneration committee.

Education/background: Yasmina Brihi holds an MBA from Harvard Business School. Yasmina has held several senior management positions within Google, including Senior Director Marketing and Senior Product Manager. She is well experienced in building and scaling businesses in multiple industries such as devices, music, gaming and e-Commerce. This includes vast experience in leading and growing large organizations, shaping and transforming team culture across geographies.

Current assignments: No other current assignments.

Holdings in Embracer Group: Yasmina Brihi holds 867 B shares in Embracer Group AB (publ).

Position of dependency: Independent in relation to major shareholders, independent in relation to the company and management.

Embracer Group AB (publ) – Board member candidates for re-election/ election

Bernt Ingman
Board member

Proposed for re-election

Biography
Born: 1954
Board member, elected 2023
Member of the board's audit and sustainability committee. Chair of the board's audit and sustainability committee.

Education/background: Bernt Ingman holds a Bachelor of Economics from Uppsala University. Bernt has broad competence in strategic and operational business development, divestments and restructuring from different industries and service businesses. He has held senior management positions within international companies, both within business-to-business and business-to-consumer companies, such as Alimak, Gunnebo, Husqvarna and Munters. Bernt has more than 25 years broad experience from board work in listed as well as private companies.

Current assignments: Bernt Ingman is chair of the board of TagMaster Aktiebolag and Pricer Aktiebolag, and board member of SolTech Energy Sweden AB (Nasdaq First North).

Holdings in Embracer Group: Bernt Ingman holds 1,667 B shares in Embracer Group AB (publ).

Position of dependency: Independent in relation to major shareholders, independent in relation to the company and management.

Embracer Group AB (publ) – Board member candidates for re-election/ election

Cecilia Qvist
Board member

Proposed for re-election

Biography
Born: 1972
Board member, elected 2023
Member of the board's remuneration committee.

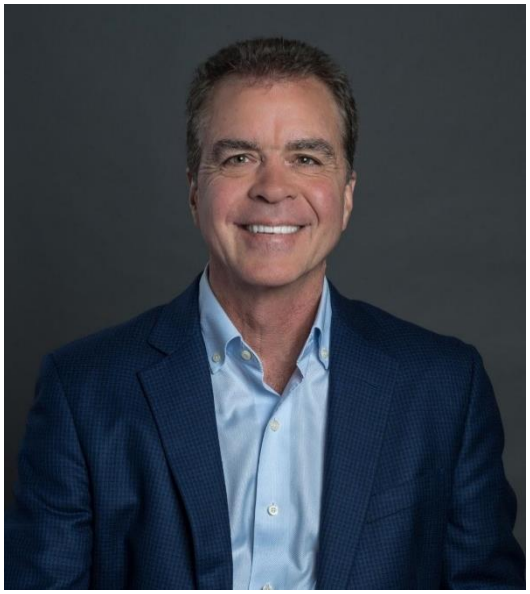
Education/background: Cecilia Qvist holds an MBA from the University of Edinburgh. Cecilia has extensive leadership experience in fast-paced, technology-driven companies undergoing transformational growth, including Leia Inc., Spotify, LEGO Ventures, and NASDAQ. For more than 20 years, she has worked with companies around the world on building dynamic, scalable business.

Current assignments: Cecilia Qvist is chair of the board of Apotea AB (publ).

Holdings in Embracer Group: Cecilia Qvist holds 900 B shares in Embracer Group AB (publ).

Position of dependency: Independent in relation to major shareholders, independent in relation to the company and management.

Embracer Group AB (publ) – Board member candidates for re-election/ election



Brian Ward
Board member

Proposed for re-election

Biography
Born: 1957
Board member, elected 2024

Education/background: Brian Ward holds both business and law degrees and practiced law for several years. He has nearly 30 years of studio and operations video game experience, including senior positions at Electronic Arts, Microsoft (Xbox), and Activision Blizzard. Brian led Worldwide Studios at Activision, managing all game development and a dozen studio acquisitions, quadrupling revenue and posting industry-leading margins. He has since led several more successful mergers, acquisitions and company reorganizations.

Current assignments: CEO of Savvy Games Group

Holdings in Embracer Group: Brian Ward has no holding of shares in Embracer Group AB (publ).

Position of dependency: Independent in relation to major shareholders, independent in relation to the company and management.