

ESG FACT SHEET

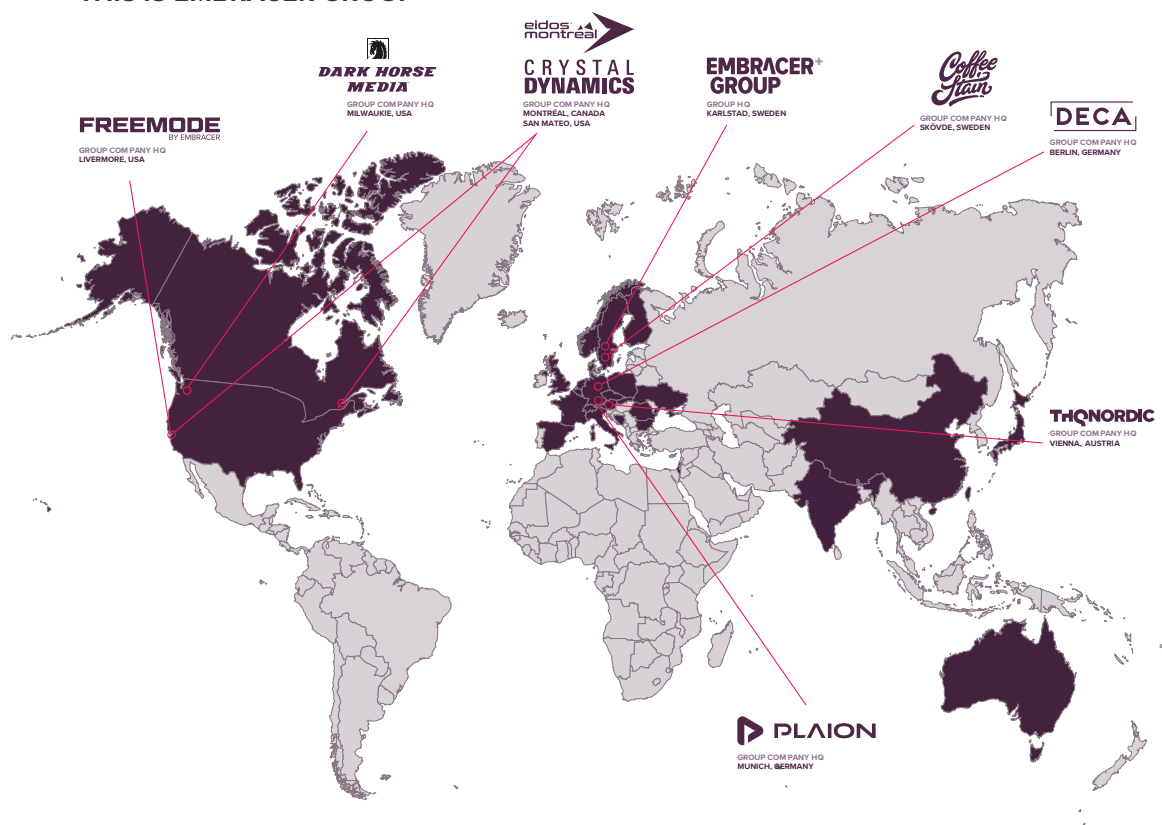
Sustainability at Embracer Group

ABOUT US

Embracer Group is a global group of creative and entrepreneurial businesses in PC/console, mobile and other related media. The Group has an extensive catalog of over 450 owned or controlled franchises. The Group includes 70 internal game development studios and engages over 7,000 employees across nearly 30 countries.

At Embracer Group, sustainability is about acting in line with our values and creating long-term value for shareholders and other stakeholders.

THIS IS EMBRACER GROUP



NET SALES*

FULL YEAR 2024/25

SEK **22,370 M**

* Excludes discontinued or divested operations (Asmodee, Easybrain, Gearbox and other divestments)

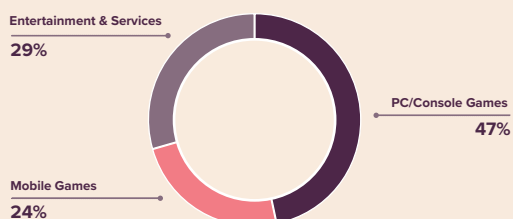
ADJUSTED EBIT MARGIN*

FULL YEAR 2024/25

15 %

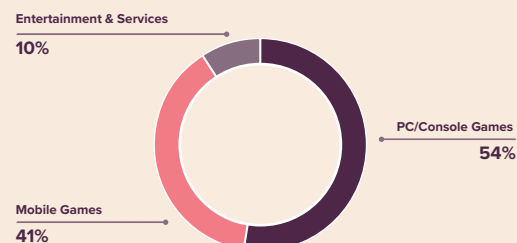
SALES BY OPERATING SEGMENT

FULL YEAR 2024/25



ADJUSTED EBIT

FULL YEAR 2024/25



HIGHLIGHTS OF THE YEAR

UPDATES FROM THE FIRST QUARTER

The Group published its Sustainability Report during the quarter, which was inspired by the European Sustainability Reporting Standards (ESRS) and the upcoming Corporate Sustainability Reporting Directive (CSRD). The CSRD mandates reporting on the impacts of corporate activities on both the environment and society, as well as external assurance of reported information.

To guide these efforts, a Group-wide Sustainability Policy has been adopted and is publicly available on the corporate website outlining commitments related to governance, people, and the environment. The policy applies to all business activities, employees, and contractors across the Group's global operations. It also defines expectations for engagement across the value chain, addressing impacts, risks, and opportunities. With respect to governance, the policy emphasizes business ethics, sustainable operations, and a commitment to transparency, integrity, and continuous improvement.

Throughout the quarter, the Group actively engaged in panels and roundtable discussions at Almedalen, the renowned annual political forum held in Visby, Sweden. This event unites politicians, businesses, NGOs, and a wide array of stakeholders to deliberate on critical social issues. Members of the Group, including the former CEO, Head of Media & Public Affairs, and Head of Sustainability, contributed valuable insights on how video games can foster positive societal change. Discussion topics ranged from gaming as a cultural expression and its role in enhancing global competitiveness, to promoting online safety for children and addressing the factors vital for continued industry growth and creativity.

As part of our commitment to diversity and inclusion, the Group emphasizes cultivating a dynamic workplace with varied skills and perspectives. In support of this, the Group hosted the second global Women at PLAION Summit in June—an online event recognizing the achievements of women in gaming, technology, and entertainment. The summit, focused on the theme of change, is one of several initiatives advancing our broader diversity and inclusion agenda.

SUSTAINABILITY STRATEGY

The Group believes in simplicity and focusing on the areas where the most positive impact can be accomplished. Across the Group, the sustainability strategy involves acting in line with core values, managing risks, and capitalizing on opportunities. Sustainability is embedded into the business model, enabling the Group to contribute to meaningful outcomes for stakeholders while managing risks. Collaboration with partners and peers enhances industry awareness and addresses critical issues relevant to the business and the sector. The Group remains responsive to global trends and challenges, ensuring strategies adapt to the changing landscape.

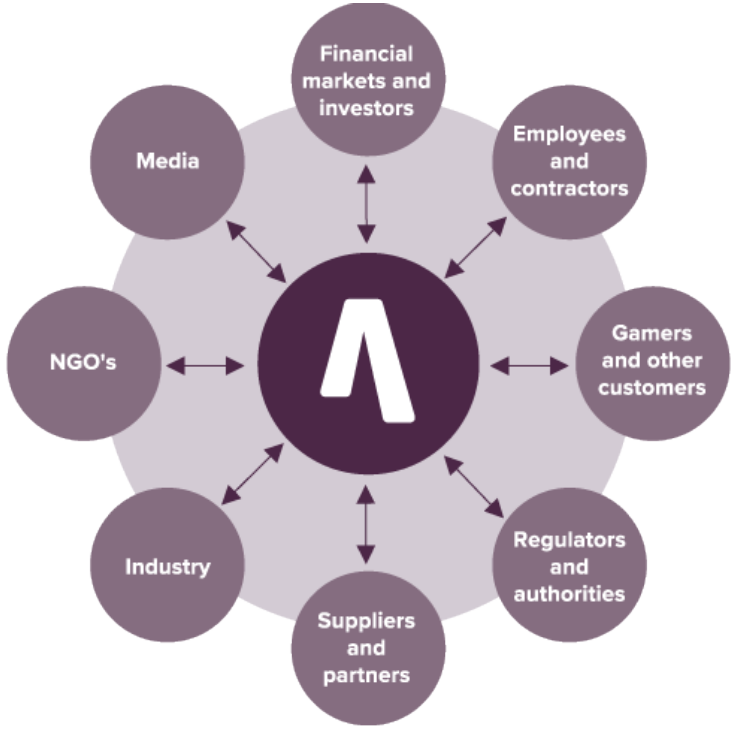
The focus areas cover the most material sustainability topics, both social and environmental, supported by strong business ethics and governance. The interests and views of stakeholders are of utmost importance. Embracer Group maintains ongoing contact with stakeholders, directly or indirectly, including employees, non-governmental organizations (NGOs), media, industry regulators and authorities, financial markets, gamers, other customers, and suppliers.

More information about the Sustainability strategy can be found in the [Annual Report 2024/25](#).

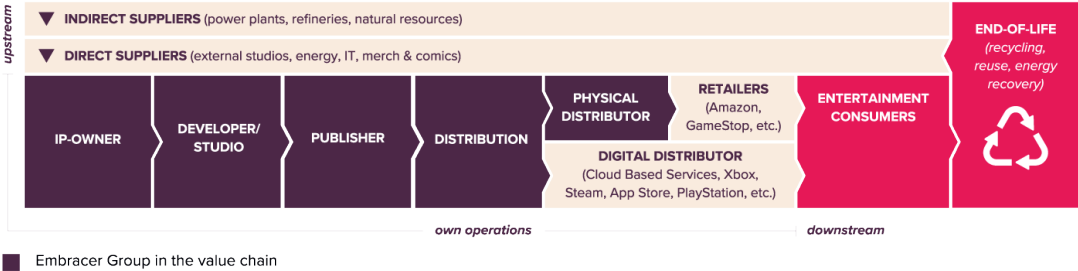
OWN WORKFORCE AND WORKERS IN THE VALUE CHAIN

- Employees by region: Europe 64%, North america 31%, Asia Pacific 4%, Middle east 1 %
- Gender distribution: 27% women, 73% men.

OUR STAKEHOLDERS



OUR VALUE CHAIN



Embracer Group in the value chain

Embracer Group has a large number of external partnerships whereby Embracer acts as both licensor and licensee. Embracer Group's main business areas are IP ownership, development and publishing. Some of the operative groups also have distribution and retail businesses. Some of Embracer Group's businesses, including Limited Run Games, Dark Horse, Grimfrost and DPI Merchandising operate a direct to consumer business. In addition Dark Horse operates the e-commerce and bricks and mortar retail chain Things From Another World.

DOUBLE MATERIALITY ASSESSMENT - RESULT

	IMPACT MATERIALITY	DOUBLE MATERIALITY	FINANCIAL MATERIALITY	
Climate change	<ul style="list-style-type: none">MitigationEnergy consumption			ENVIRONMENT
Own workforce		<ul style="list-style-type: none">Training & skills developmentFreedom of association		
Workers in the value chain	<ul style="list-style-type: none">Health & Safety, Working time & Work-life balanceSecure employmentAdequate wages	<ul style="list-style-type: none">Diversity & EqualityEqual pay for work of equal value		SOCIAL
Consumers & end users	<ul style="list-style-type: none">PrivacyHealth & safetyProtection of childrenNon-discrimination & accessibilityResponsible marketingInclusion			
Business conduct	<ul style="list-style-type: none">Payment practices	<ul style="list-style-type: none">Corporate cultureCorruption & briberySupplier management		GOVERNANCE

GOVERNANCE AND BUSINESS ETHICS

During Q1 we strengthened our privacy team with the addition of a group DPO. The DPO role is an advisory and auditory role that will focus on further helping our subsidiaries to understand and apply the complex privacy and data legislation around the globe.

SEVENTEEN GROUP POLICIES IN USE ²⁾

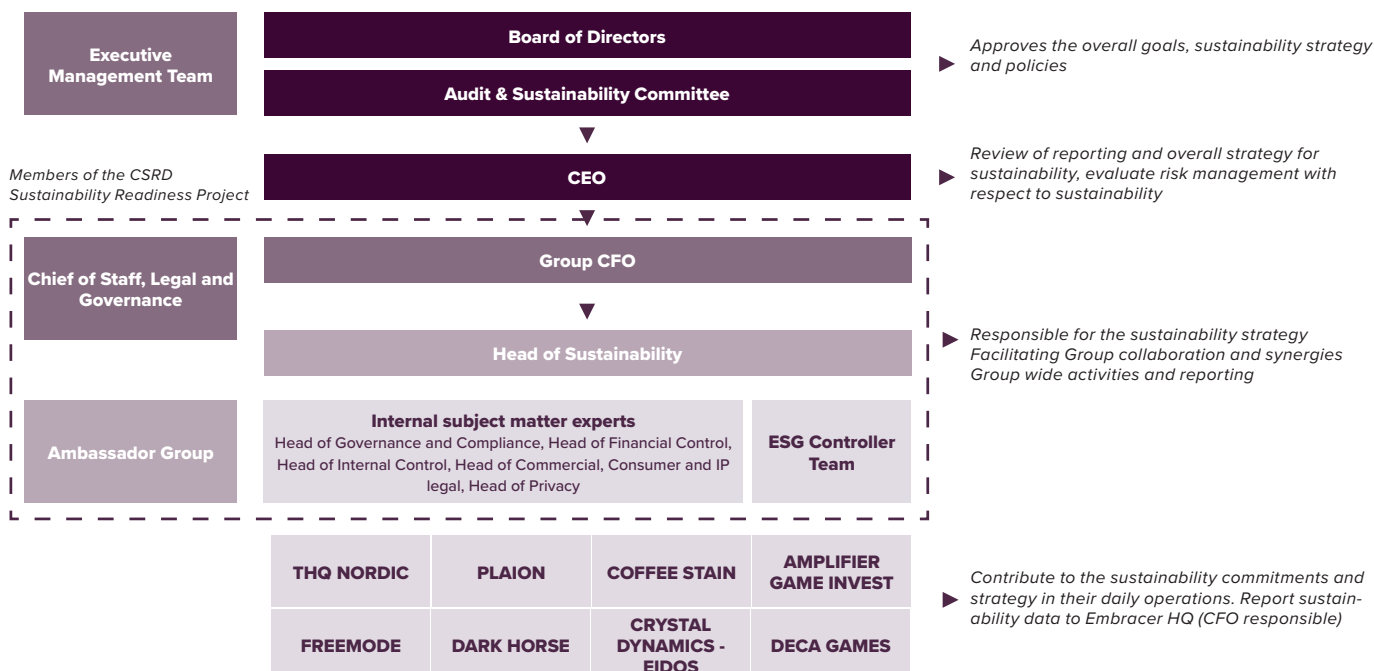
- AI Policy (52%)
- Anti-Corruption Policy (96%)
- Code of Conduct (99%)
- Corporate Governance Policy (90%)
- Delegation of Authority (91%)
- Enterprise Risk Management and Internal Control Policy (81%)
- HR Policy (86%)
- Information Policy (93%)
- Information Security Policy (91%)
- Insider Policy (91%)
- IT Policy (87%)
- Privacy Policy (91%)
- Related Party Transaction Policy (85%)
- Supplier Code of Conduct (97%)
- Sustainability Policy (-)
- Tax Policy (86%)
- Trade Compliance Policy (97%)
- Treasury Policy (83%)

²⁾ % represents implementation rate

SEVENTEEN GROUP GUIDELINES AND INSTRUCTIONS

- Authorization Instruction
- Accounting Principles and Guidelines
- Business Continuity Plan
- Employee Handbook
- Enterprise Risk management and Internal Control Guideline
- Financial Manual
- Insider Q&A
- Onboarding and Offboarding Guidelines
- M&A Guidelines
- Password Guidelines
- Instruction for Cash Management and Liquidity
- Smarter Business Framework
- Whistleblowing Guidelines
- Privacy Guideline
- AI Image Guideline
- IP Guideline
- Guidelines for Non-Audit Services performed by the External Auditor of Embracer Group

SUSTAINABILITY ORGANIZATION AND GOVERNANCE



PARTNERSHIPS AND COLLABORATIONS



United Nations
Global Compact

Embracer Group has been a signatory member of the **UN Global Compact** since 2021. Supporting the UN Global Compact goes hand-in-hand with our core values and is a great way to create strong networks with other companies to gain and share insight. It is a strategic tool for our sustainability efforts and a way of mitigating risks while pursuing business opportunities.

In May 2020, we partnered with **Safe in Our World**. Our employees are vital to our success and by committing to Safe in Our World, we can offer our employees training and other support to manage and prevent mental health issues. It is our commitment to raise awareness of mental health in our group.



PROUDLY
SUPPORTING
MENTAL
HEALTH
AWARENESS

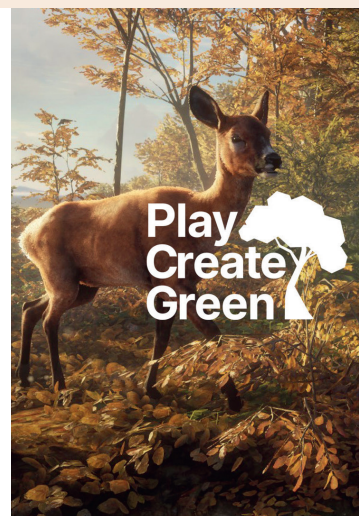
SAFE
IN OUR
WORLD



women
in games

Embracer aims to create even more diverse and inclusive workplaces. Different perspectives and skillsets lead to an even better environment for all of us and to better results for the business. In 2022, Embracer Group joined **Women in Games** as a Corporate Ambassador. The program consists of a worldwide network of individuals engaged with the agenda to support, empower, and celebrate talented women in the games industry. Several employees from different Operative Groups are registered as Women in Games ambassadors. This program empowers individuals to take action through collaborative, connected and diverse networks.

PlayCreateGreen is a community of gaming industry professionals who've joined together to create a greener game industry. PlayCreateGreen invites all gaming companies to become architects of a gaming industry-driven movement claiming ownership of and improvement in our carbon footprint. PlayCreateGreen has developed a green handbook by gaming companies for gaming companies with practical guides, examples, and inspiration for reducing carbon footprints and celebrating climate action. improves the world concretely and directly.





Solvatten is a social enterprise based in Sweden with one mission: to provide people living in developing countries with safe and hot water in a portable, environmentally friendly way. Thanks to its durable design, Solvatten is an affordable and convenient way to get clean, hot water. Through investing in Solvatten Embracer contributes to impacting gender equality and reducing greenhouse gas emissions in the developing countries.

The Great Journey is part of the EU project “Stories from Värmland and the Nordics”, initiated by The Great Journey, Karlstad Innovation Park and Embracer Group with the goal of building a games industry in Värmland. The project is funded by Embracer Group, Karlstad Kommun, Region Värmland and by the European Regional Development Fund.



Embracer Group is a proud member of **Dataspelebranschen**. Dataspelebranschen (Swedish Games Industry) is Sweden’s trade association for video game companies. Their mission is to create the best conditions for game development, increase knowledge about games, and be the voice for the Swedish gaming industry both in Sweden and internationally.

Since 2021, we have been members of **Video Games Europe**, an organization that, since 1998, has ensured that the voice of a responsible gaming ecosystem is heard and understood, that its creative and economic potential is supported and celebrated, and that players around the world continue to enjoy fantastic gaming experiences. For us, it is important that the industry has a unified voice in Europe to build awareness and understanding of gaming.

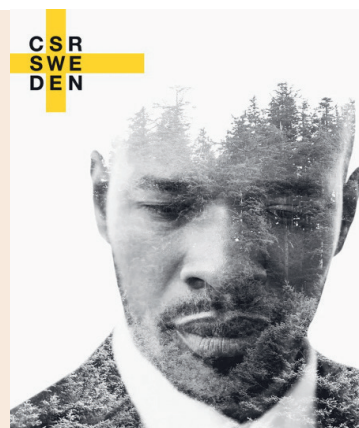


We are members of **TechSverige**, an industry organization for all companies in the tech sector, with the mission to, together with its members, create the best possible conditions for a competitive Swedish tech industry. Through our membership, we are also members of Svenskt Näringsliv (The Confederation of Swedish Enterprise), which is the leading business organization in Sweden.



Embracer Group is a proud partner of **Ung Företagsamhet Värmland** and has through it started the project **Make A Game**, in collaboration with The Great Journey. Make A Game gives high school students the opportunity to start their own business, develop their own game and at the same time receive professional mcoaching from experienced people in the gaming industry during their high school years.

CSR Sweden is a network that for over 20 years has brought together companies that want to go deep with their sustainability work and create value for both owners and society. The goal is for knowledge to be gathered, created, organized, and shared to promote learning, innovation, and collaboration between organizations, industries, and disciplines. In this way, the network actively contributes to sustainable social development. As a company we value the opportunity to be part of a broader network, expand perspectives and learn from others.



**FRAMTIDS
FRÖN**

Embracer has been involved with **Future Seeds** assignments linked to the curriculum since 2020, engaging over 7,500 students. These tasks, aimed at various age groups, include creating characters, designing movement-based games, and inspiring climate-friendly activities. By working entrepreneurially and innovatively, students can take initiative, solve problems, and develop their own creative solutions to real issues through games.

CONTACTS

Read more about our sustainability work and progress in our [Annual Report and Sustainability Report 2023/24](#) available on our website embracer.com.



KARIN EDNER KARLSSON

Head of Sustainability

+46 702 89 11 02

karin.edner@embracer.com



OSCAR ERIXON

Head of Investor Relations

+46 730 24 91 42

oscar.erixon@embracer.com