

Press Release Karlstad, Sweden, 18 September 2025

Embracer intends to initiate a share buyback program of up to SEK 500 million

Embracer Group AB ("Embracer") intends to decide to initiate a share buyback program of up to SEK 500 million, starting tomorrow Friday 19 September, provided that the annual general meeting today authorizes the board to buyback shares.

The share buyback program is planned to be carried out in accordance with the EU Market Abuse Regulation 596/2014 ("MAR") and the European Commission's Delegated Regulation 2016/1052 (the "Safe Harbor Regulation"). The buybacks of class B shares in Embracer will be carried out by SB1 Markets, which, independently of Embracer, will decide on the buybacks and the timing of the buybacks.

The purpose of the buybacks within the buyback program is to reduce the share capital of Embracer in order to optimize Embracer's capital structure and thereby contribute to increased shareholder value. Therefore, the board of directors intends to propose that the repurchased shares under the program are cancelled by way of a reduction of Embracer's share capital no later than at the annual general meeting 2026.

The share buyback program will be subject to the following terms:

- The buyback program will commence on 19 September 2025 and will continue until no later than 2 December 2025. Buybacks may be made on one or several occasions during the period.
- Buybacks of Embracer class B shares may only be effected on Nasdaq Stockholm in accordance with Nasdaq Nordic Main Market Rule Book for Issuers of Shares, MAR and the Safe Harbor Regulation.
- The shares shall be purchased at a price no higher than the higher of the price of the last independent trade and the highest current independent purchase bid on Nasdaq Stockholm and in accordance with the restrictions relating to price in the Safe Harbor Regulation.
- Buybacks may only be effected in accordance with the restrictions regarding volume for acquisitions of own shares stated in the Rulebook and in the Safe Harbor Regulation.



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- The maximum cumulative repurchase amount is SEK 500 million. In accordance with the Swedish Companies Act and the mandate that is proposed to the annual general meeting today, Embracer may not buy more shares that would bring Embracer's holding of own shares to ten percent of all shares in Embracer.
- Payment for shares will be made in cash.

The total number of shares in Embracer amounts to 225,119,707, divided on 9,000,000 A shares and 216,119,707 B shares. Embracer currently holds 138,104 of its own B shares.

For more information, please contact:

Oscar Erixon

Head of Investor Relations Phone: + 46 730 24 91 42

Email: oscar.erixon@embracer.com

Arman Teimouri

Head of Media & Public Affairs Phone: +46 793 33 05 60

Email: arman.teimouri@embracer.com

About Embracer Group

Embracer Group is a global group of creative and entrepreneurial businesses in PC, console and mobile games, as well as other related media. The Group has an extensive catalog of over 450 owned or controlled franchises. With its head office based in Karlstad, Sweden, Embracer Group has a global presence through its operative groups: THQ Nordic, PLAION, Amplifier Game Invest, Coffee Stain, DECA Games, Dark Horse, Freemode and Crystal Dynamics – Eidos. The Group includes 70 internal game development studios and engages over 7 000 talents across nearly 30 countries.

Embracer Group's shares are publicly listed on Nasdaq Stockholm under the ticker EMBRAC B.

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Attachments

Embracer intends to initiate a share buyback program of up to SEK 500 million